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ADISQ

Association québécoise de l'industrie du
disque, du spectacle et de la vidéo

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À LA UNE AUJOURD'HUI


Maintiens, reports, annulations, mises à pied

- Initialement prévue en juin à Paris, la 5ème édition VivaTech est remise à plus tard
 - Canadian Songwriters Hall Of Fame To Postpone Inductions
 - Calgary Philharmonic to temporarily lay off entire orchestra
 - Le festival Osheaga (du 31/07 au 2/08) maintient pour l'instant les festivités
- According to a new report conducted by the Musicians' Union, musicians across the UK have so far lost an estimated £13.9 million in earnings due to the impact of the COVID-19 pandemic.

Initiatives au Québec

Financement

Unison Announces a \$500K COVID-19 Music Industry Relief Program




Unison, which will match the Slight Family Foundation gift with \$250K of its own, states that the demand for funding has escalated to \$200K *per week* (a 1900 per cent increase of the weekly demand pre-crisis), since numerous country lockdowns around the world have resulted in musicians and members of the music industry cancelling tours, closing venues, reverting to self-isolation and making it virtually impossible to make a living. The relief program funding will be allotted to groceries, housing costs and medical expenses - but Unison stresses that this is only a short-term solution and that more funding is urgently needed to keep up with demand.

<https://www.fyimusicnews.ca/articles/2020/03/22/unison-announces-500k-covid-19-music-industry-relief-program>

Financement

Slight Music Tops Up NAC Program by \$100K




In support of the Facebook-National Arts Centre's Fund for Performing Artists, Slight Music is adding \$100K to the relief fund. The program, [#CanadaPerforms](#), was initially introduced when the Canadian self-isolation began, and features Canadian recording artists and musicians performing Facebook concerts with a fee covered by Facebook and the NAC with an initial \$100K in funding.

The Slight Music donation brings the total up to \$200K

<https://www.fyimusicnews.ca/articles/2020/03/23/slight-music-tops-nac-program-100k>

Financement

L'École nationale de théâtre du Canada aidera les artistes émergents



Dans le but d'aider les artistes émergents durant la crise du coronavirus, l'École nationale de théâtre du Canada vient d'annoncer l'octroi d'une aide spéciale de 60 000 \$. Cette aide se déclinera sous la forme de 80 bourses de 750 \$ à des jeunes en formation ou ayant terminé celle-ci dans les cinq dernières années. Ceux-ci doivent soumettre un projet d'œuvre en ligne pour l'obtention de l'une de ces bourses.

https://www.lapresse.ca/arts/theatre/202003/23/01-5266047-lecole-nationale-de-theatre-du-canada-aidera-les-artistes-emergents.php?utm_source=divr.it

Réseaux sociaux

Campagne Instagram StayHome : Justin Trudeau passe un message aux canadiens



Initiatives Internationales

Soutien



Filière musicale : la solidarité interprofessionnelle s'organise peu à peu

Les entreprises du secteur musical vont bénéficier des mesures de soutien à l'économie prises par le gouvernement. Au delà, les premières formes de solidarité interprofessionnelle s'organisent. Projeté au cœur de la crise deux mois à peine après sa création, le Centre national de la musique (CNM) se charge d'évaluer, à partir des informations qui lui remontent du terrain, son impact réel sur le spectacle vivant, l'ampleur des annulations, leur coût financier... Une [liste de ressources](#) est mise à disposition des professionnels sur son site Web.

<https://musiczone.substack.com/p/filire-musical-e-la-solidarit-interprofessionnell>

France



France : Le Ministère de la Culture dévoile les mesures de soutien aux entreprises du secteur culturel

Pour la filière musicale, le Ministère a annoncé un fonds de soutien à destination des professionnels les plus fragilisés et doté par le Centre national de la musique (CNM) d'une première enveloppe de 10 millions d'euros, qui pourra être complétée par des financements externes. Le CNM suspendra également pour le mois de mars 2020 la perception des taxes sur la billetterie.

Pour le secteur du spectacle vivant, hors champ musical, et particulièrement pour le théâtre privé, Franck Riester a annoncé des aides d'urgence pouvant être allouées, à hauteur de 5 millions d'euros. Les structures labellisées ou subventionnées bénéficieront d'une attention particulière, en lien avec les collectivités territoriales.

<https://www.mgbmag.fr/2020/03/18/le-ministere-de-la-culture-devoile-les-mesures-de-soutien-aux-entreprises-du-secteur-culturel/>

Soutien



Les médias indépendants s'engagent pour la musique

L'industrie musicale traverse une crise. Premiers sur le front : les artistes ! 37 médias indépendants s'engagent auprès des artistes pour que vive, encore et toujours plus fort, la musique : "Pour nous, faire vivre la musique est un acte militant quotidien. C'est une écoute, un partage, une tâche qui demande du temps, de la réflexion, aussi bien pour celles et ceux qui créent que pour nous, qui voulons plus que tout refléter ces efforts et les transmettre, avec notre regard, notre sensibilité. Tout au long de l'année, nous agissons pour apporter notre soutien et notre aide aux artistes et aux professionnels de la musique qui se donnent corps et âme à leur passion. Du temps, des moyens qui sont actuellement en danger, et que nous devons absolument soutenir."

<https://www.aficia.info/actualite-musique/medias-independants-musique/190115>



Initiatives Internationales

Soutien

Songtradr sacrifices fees, giving 100% of sync money to artists, for a full month

The depressing Coronavirus headlines keep mounting up out there. But, in the music industry, some companies are leading by example – demonstrating generosity in the face of what has become a desperate situation for certain artists.

Songtradr founder and CEO Paul Wiltshire has now [confirmed](#) that Songtradr will not be taking its usual licensing fees for the next **MONTH**, and instead passing them on directly to artists.

<https://www.musicbusinessworldwide.com/songtradr-sacrifices-fees-giving-100-of-sync-money-to-artists-for-a-full-month-in-response-to-covid-19-woes/>

Australie

Australie : Arts ministers meet in race to save the live music biz from collapse

This week Australia's federal and arts ministers met to discuss a coronavirus survival package for the music and arts sectors. At the same time, Support Act is starting a funding campaign as performers and arts workers turn to it in droves for help with financial and well-being problems. The idea for the ministers' meet is to come up with something that can be put into action as early as next month, giving them more time to initiate a longer-term plan. The contemporary music industry seems optimistic of a positive outcome after meetings this week with federal arts minister Paul Fletcher, his chief of staff and advisers.

<https://themusicnetwork.com/save-the-music-industry-covid-19/>

États-Unis

SoundExchange, entertainment community ask Congress for financial relief during coronavirus pandemic

Today, SoundExchange joined organizations from across the entertainment community to ask Congress to address the unique nature of our community's work when it develops an aid package in response to the coronavirus pandemic. Payroll tax holidays, paid leave, and other types of assistance have been raised for consideration by our nation's leaders, but they may never reach the many workers in the music industry who don't have a single, long-term employer.

<https://thetrichordist.com/2020/03/21/press-release-soundexchange-entertainment-community-ask-congress-for-financial-relief-during-coronavirus-pandemic/>



Initiatives Internationales

Online

For artists, the show must go-one – and Zoom is their venue

Still, the show went on, using a technological solution that's perhaps more associated with remote business meetings and online coursework than the performing arts: the videoconferencing software Zoom. In fact, says artistic director Jenn Crafts, part of the inspiration for what became an online reading of playwright Brandie June's play *Psyche Today* came from her own experience using Zoom for work.

<https://www.fastcompany.com/90478442/for-artists-the-show-must-go-on-and-zoom-is-their-venue>

Online

Miss Live Music? Pandora Launches Top Live Songs Stream

Just in case live-streamed performances ranging from Garth Brooks to Diplo aren't enough, Pandora has added a new station that features the streamer's top 100 live tracks of all time.

<https://www.hypebot.com/hypebot/2020/03/missing-live-music-pandora-launches-top-live-songs-stream.html?>

Online

Beats 1 DJ's To Broadcast From Their Homes with Celebrity Guests via FaceTime

Beats 1, Apple's global online radio station, is broadcasting live 24/7 from the homes of its DJs alongside a slate of exclusives.

Starting today, Apple Music hosts will record their shows with field equipment from their homes, working virtually via FaceTime on iPhone.

<https://www.hypebot.com/hypebot/2020/03/beats-1-djs-to-broadcast-from-their-homes-with-celebrity-guests-via-facetime.html?>

Online

#DoStuffAtHome To the Rescue!

You probably know DoStuff as Do512 or DoLA or another of their many handles as the premier local events website. Now that artists are starting to hit the virtual venue space as a real thing, DoStuff has responded with [DoStuffAtHome.com](https://www.dostuffathome.com) which is a directory of the many virtual shows around the country.

A good example is [DJ Mel's Living Room Dance Party](#) which features a DJ set by Austin's own DJ Mel which he hosted on his Facebook page and draws over 6,000 people for a fabulous community dance party on Saturday night. And he raised money for good causes with a \$10,000 boost from Tito's Vodka.

<https://thetrichordist.com/2020/03/23/dostuffathome-to-the-rescue/>



Initiatives Internationales

Allemagne

Emergency Coronavirus fund for songwriters worth up to \$43m launched by GEMA in Germany

German performing rights organization GEMA has announced the launch of an emergency aid fund worth up to €40m (\$43m) for its songwriter and composer members. The first tranche of money, says GEMA, will be given to those composers and lyricists who also act as performers and therefore face financial difficulties due to the cancellation of live concerts. A second run of payments will then provide financial support for "individual hardship cases" amongst the songwriting community, which will fall under the framework of GEMA's "social and cultural" support.

<https://www.musicbusinessworldwide.com/43-million-emergency-aid-program-for-songwriters-launched-by-gema-in-germany/>

Netflix crée un fonds de 100 millions \$ US pour aider la communauté artistique

Face aux mises à pied massives et pertes de contrats entraînées par la crise du coronavirus, Netflix a annoncé la création d'un fonds de soutien de 100 millions de dollars américains pour venir en aide à un personnes qui œuvrent dans l'industrie du spectacle, notamment au Canada et au Québec. L'essentiel de ce fonds sera utilisé pour venir en aide aux personnes les plus touchées par la crise parmi les équipes de production de Netflix à travers le monde, selon ce qu'a affirmé dans un billet de blogue Ted Sarandos, directeur général du contenu de l'entreprise.

<https://ici.radio-canada.ca/nouvelles/1678888/covid-19-coronavirus-netflix-fonds-soutien-urgence-artistes-canada?fbclid=I>

La nouvelle plateforme de streaming de l'INA gratuite pendant trois mois !

L'impression d'être lobotomisés par Netflix ? L'Institut national de l'audiovisuel, qui vient de lancer cette semaine sa nouvelle plateforme de streaming, vous offre trois mois gratuits ! Baptisée [Madelen](#), l'offre permet de visionner plus de 13 000 programmes vidéo et audio de la télévision française, castés parmi les millions d'heures d'archives du catalogue de l'INA.

<https://www.timeout.fr/paris/actualites/la-nouvelle-plateforme-de-streaming-de-lina-gratuite-pendant-trois-mois-032020>

