



À LA UNE AUJOURD'HUI

Initiatives Internationales

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 - Record Store Day 2020 Spread Across 3 New Dates
- L'OTM publie son tout nouveau rapport, *Passe-moi la télécommande : contenu télévisuel en covisionnement.*

Maintiens, reports, annulation & mises à pied

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- [La prochaine édition de la Semaine NumériQC se tiendra du 6 au 16 Avril 2021](#)
- [Tristesse : le plus grand disquaire indé du monde ferme définitivement ses portes](#)



Initiatives Internationales

Online

ICE launches new self-service licensing tool for smaller digital music services

Copyright hub ICE has announced the launch of a new product called Licensr, what is describes as “a new online self-service tool that enables smaller online music services to get multi-territory coverage for use of the ICE Core repertoire in a matter of minutes”. The aim is to “simplify life for those developing new music services” and to “increase the speed new services can be brought to market”. ICE is the digital licensing hub owned by collecting societies PRS, STIM and GEMA. It has three main areas of operation: connecting the databases of song right collecting societies; processing digital royalties for societies and publishers each month; and negotiating multi-territory licensing deals with streaming services on behalf of multiple song repertoires.

<https://completemusicupdate.com/article/ice-launches-new-self-service-licensing-tool-for-smaller-digital-music-services/>

Soutien

IMPALA launches proposals for music industry recovery post-COVID

With the European Commission currently devising a trillion euro recovery plan that aims to help economies across the European Union recover following the COVID-19 pandemic, pan-European industry trade group IMPALA has set out its own proposals for ensuring that the music and wider cultural sectors can bounce back. Those proposals rely on specific economic and political support from the EU itself and each member state government. IMPALA says that its ten-step plan has been “designed to sync with the EU’s own recovery planning” with the aim of ensuring the recovery of “one of Europe’s key industries, and one of the first and hardest hit by the current crisis: the cultural and creative sectors”. Many of the proposed measures would need to kick in next month, while others would come into effect later in the year.

<https://completemusicupdate.com/article/impala-launches-proposals-for-music-industry-recovery-post-covid/>

Online

Universal Music Publishing launches new online hub for film, TV and ad clients

Universal Music Publishing has launched a new online hub for clients in the film, TV and advertising sector that seeks to make it easier to navigate the various services the publisher offers in the audio-visual domain, including sync licensing, production music and original compositions from songwriters and composers who are signed to the major. Called UMPG Music Solutions, the publisher describes the new hub as “a single point of access in each local market to [our] worldwide network of songwriters, composers, producers and sync resources – including [our] sync division, production music division and bespoke composition offerings – as well as those of select partners”

<https://completemusicupdate.com/article/universal-music-publishing-launches-new-online-hub-for-film-tv-and-ad-clients/>





Nouvelles de l'Industrie - International

SiriusXM Loses 143,000 Net Subscribers During the First Quarter

Despite the economic strain of the coronavirus (COVID-19) crisis and the loss of 143,000 net subscribers, SiriusXM turned in a strong financial performance during 2020's first quarter. Today, SiriusXM officials revealed their company's Q1 2020 fiscal data in an [earnings report](#), which was shared with Digital Music News. The New York City-based radio heavyweight added some 69,000 net new self-pay subscribers during this year's first quarter, though its stable of paid promotional subscribers (those who receive free SiriusXM trials with their newly purchased vehicles) fell, predictably. Specifically, the company's paid promotional subscriber total decreased by about 406,000 from 2019's first quarter, to roughly 4.7 million. SiriusXM added approximately 857,000 traffic users during 2020's first quarter (compared to Q1 2019, once again), and its subscriber total neared 35 million. Due to an overall uptick in subscribership, as well as a small boost to the average earnings per user, SiriusXM's first-quarter revenue grew by six or so percent, to \$1.6 billion, and gross profit experienced a seven percent hike, to \$992 million.

<https://www.digitalmusicnews.com/2020/04/28/siriusxm-reports-earnings-profit-increases-despite-covid-19/>

Statistique Canada et la Chambre de commerce du Canada diffusent les résultats d'une enquête sur les répercussions de la COVID-19 sur les entreprises

Statistique Canada a procédé à la diffusion officielle des données de l'[Enquête canadienne sur la situation des entreprises](#), qui traite des répercussions de la pandémie de COVID-19 sur les entreprises, y compris l'incidence sur les revenus, le personnel, le milieu de travail, l'accès au crédit, la façon dont les entreprises interagissent avec leur clientèle, et bien plus. L'[Enquête canadienne sur la situation des entreprises](#) est un projet de collaboration entre Statistique Canada et la [Chambre de commerce du Canada](#) et son vaste réseau d'entreprises, d'associations commerciales et de coalitions d'entreprises, dont le [Réseau canadien pour la résilience des entreprises](#). Grâce à cette collaboration, des renseignements de grande qualité ont été produits pour mieux mesurer et comprendre les répercussions de la COVID-19 sur les entreprises et éclairer la prise de décisions connexes.

<https://www.newswire.ca/fr/news-releases/statistique-canada-et-la-chambre-de-commerce-du-canada-diffusent-les-resultats-d-une-enquete-sur-les-repercussions-de-la-covid-19-sur-les-entreprises-866790206.html>

Spotify earnings: 'Every day now looks like the weekend'

People are changing how they listen to Spotify as a result of the global COVID-19 pandemic, the company announced in its [latest earnings release](#) today. Spotify says that it has met its forecasts in the three-month period ending March 31st, but noted that people's daily routines are changing. "Morning routines have changed significantly," says Spotify. "Every day now looks like the weekend." Spotify says this has had a more significant impact on podcasts than music. However, other devices appear to be picking up some of the slack. The company says that the audience listening through TVs and game consoles is up by over 50 percent. Spotify admits that the pandemic has and will have a negative effect on some areas of its business, though. However, monthly active users and paid subscriber numbers did not see a fall in areas where consumption decreased.



ADISQ

Association québécoise de l'industrie du disque, du spectacle et de la vidéo

Mercredi 29 Avril 2020

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Nouvelles de l'Industrie - International

Only 40% of American sport and music fans say they'll rush back to live events once COVID-19 restrictions are lifted

After it became clear that COVID-19 would have a significant effect on live entertainment for months rather than weeks, some started to speculate that maybe we should actually be talking about the consequences of the pandemic in terms of years. But even as governments around the world start to relax the rules that were put in place to restrict and delay the spread of COVID-19, will consumers readily return to sporting, music and other live events while there is a risk of the virus returning and still no vaccine available to protect people from contracting it? That's the question Reuters and Ipsos asked nearly 4500 Americans earlier this month. And while that's a relatively small sample, the research suggests that the live entertainment business may have to deal with an annoyingly slow return to the norm.

<https://completemusicupdate.com/article/only-40-of-american-sport-and-music-fans-say-theyll-rush-back-to-live-events-once-covid-19-restrictions-are-lifted/>

Relancer la culture : un projet complexe

Le ministère de la Culture et des Communications travaille depuis quelque temps déjà à la relance de la culture au Québec sous l'égide de la Direction de la santé publique. Des consultations ont été entreprises auprès de plus d'une centaine d'intervenants de tous les secteurs de la culture, affirme la ministre de la Culture, Nathalie Roy, qui assiste aux rencontres. Les secteurs qui font l'objet de consultation sont les suivants : le livre, les arts de la scène et de diffusion, l'audiovisuel, les médias, le patrimoine, ainsi que les musées, métiers d'art et galeries d'art. Ces rencontres ont pour but de définir les orientations qui permettront d'établir le protocole de relance, tout en mettant en pratique les directives de la santé publique. L'opération est complexe et nécessite une bonne collaboration entre les différents acteurs du milieu. Les secteurs concernés sont donc appelés à proposer des projets, des stratégies et des façons de faire. Du côté de l'UNEQ, on aimerait une initiative favorisant l'achat du livre québécois, un peu à l'image du Panier bleu.

<https://ici.radio-canada.ca/nouvelle/1698198/relancer-culture-projet-complexe>

Spotify Reports 130 Million Paid Subscribers as Quarterly Revenue Jumps 22%

In the three-months ending March 31, Spotify grew its user base to 130 million paid subscribers and 286 million total monthly active users. Total revenue in the first quarter was €1.85 billion (\$1.99 billion in current dollars), up 22% on the same period the previous year. Of that revenue tally, the vast majority came from subscriber income, which grew 23% to €1.7 billion (\$1.8 billion), slightly outperforming the company's expectations. Ad-supported revenues grew 17% year-on-year to €148 million, but fell short of Spotify's forecasts as a result of disruption caused by the global health crisis, particularly in the final three weeks of March.

<https://www.billboard.com/articles/business/9367833/spotify-earnings-2020-q1-subscribers-revenue-forecast>



Nouvelles de l'Industrie - International

Record Store Day 2020 Spread Across 3 New Dates

The annual celebration of independent record stores will now take place as “RSD Drops” in August, September, and October. [Record Store Day 2020](#) has been rescheduled once again in the wake of [COVID-19](#). It was originally [planned](#) to take place on April 18 and was [postponed](#) until June 20. Now, the annual celebration of independent record stores will be held through a series of “RSD Drops.” These will occur on three Saturdays spread across three consecutive months: August 29, September 26, and October 24. On each day, record stores will receive a different bundle of exclusive releases. A press release notes that the focus of these drops will be “bringing revenue to the stores, as well as to the artists, labels, distribution and every other business behind the scenes making record stores work.” A new version of the [previously announced list of releases](#) will be available on June 1. <https://www.statista.com/chart/21492/video-game-industry-sales-in-the-united-states/>

L'OTM publie son tout nouveau rapport, *Passe-moi la télécommande : contenu télévisuel en covisionnement.*

Si regarder la télévision est une expérience plus individuelle aujourd’hui que par le passé, le plaisir de regarder une émission avec quelqu’un d’autre demeure. Dans certains cas, cette émission en vient à constituer une expérience commune importante dans la relation des personnes concernées. Le présent rapport fait le point sur le covisionnement, ou le fait de regarder des émissions télévisées à plusieurs. Les faits saillants apparaissant dans le report qui sont à retenir : Deux internautes canadiens sur cinq qui regardent la télévision suivent au moins une émission avec une autre personne, les jeunes Canadiens (< 50 ans) et les familles qui ont des enfants de moins de 7 ans à la maison sont les plus susceptibles de regarder une émission en covisionnement; Les drames et les comédies remportent la palme des contenus populaires en covisionnement. Cependant, parmi les groupes linguistiques, les francophones mentionnent plus souvent la comédie, l’action, les enquêtes policières et les documentaires, tandis que les anglophones regardent davantage de drames en covisionnement. <https://mailchi.mp/ea3be50d744a/mtm-update-nouvelles-en-direct-de-lotm-2716358?e=460ee5003a>