

## Communications du secteur culturel

- **[COVID-19]** Une nouvelle étape dans la reprise des spectacles vivants de musique et d'humour [\[ADISQ\]](#)
- FACTOR Announces President/CEO Succession Plan [\[FACTOR\]](#)

## Pratiques industrielles et artistiques

- **[COVID-19]** Lockdown was a boon for Spotify. Now musicians are fighting back [\[Wired\]](#)
- **[COVID-19]** Pandemics, Protests, and Promotion: What Does an Independent Album Rollout Look Like in 2020? [\[Complex\]](#)

## Consommation médiatique et de biens culturels

- Les musiques que les Français écoutent [\[Libération\]](#)
- Posthumous albums by young rappers are topping the charts [\[The Economist\]](#)

## Politiques publiques

- **[COVID-19]** Concerts debout touchés en plein coeur [\[SMA\]](#)
- **[COVID-19]** Music venues to be the first beneficiaries of the government's £1.57 billion in cultural COVID support [\[CMU\]](#)

## Économie

- **[COVID-19]** Spotify conquiert des fans malgré la crise [\[Les Échos\]](#)
- **[COVID-19]** Artists Have Earned Over \$20 Million From Bandcamp Sales Since March [\[Pitchfork\]](#)

## Actualités techno

- TikTok is opening up its algorithm and challenging competitors to do the same [\[The Verge\]](#)
- You Can Now Listen to Spotify Remotely With Friends [\[Pitchfork\]](#)

## Annonces Importantes

**[COVID-19]** Bonification du gouvernement du Québec à l'Aide d'urgence du Canada pour le loyer commercial [\[Québec\]](#)

## Ressources COVID-19

[À la une](#)

[Webinaires](#)

[Mesures économiques](#)

[Mesures sanitaires](#)

## ANNONCES IMPORTANTES

### [COVID-19] Bonification du gouvernement du Québec à l'Aide d'urgence du Canada pour le loyer commercial

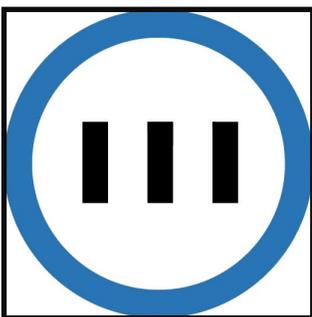


Le 8 juin dernier, le gouvernement du Québec annonçait une bonification de 140 millions de dollars du programme Aide d'urgence du Canada pour le loyer commercial (AUCLC) pour les propriétaires d'immeubles commerciaux québécois. Grâce à cette mesure, les propriétaires, qui devaient s'engager à absorber une perte de 25 % en s'inscrivant à l'AUCLC, recevront ainsi une somme équivalant à 12,5 % du coût total du loyer, ce qui réduira leur perte de moitié.

Pour en lire davantage : [Ministère de l'Économie et de l'Innovation](#)

## COMMUNICATIONS DU SECTEUR CULTUREL

### [COVID-19] Une nouvelle étape dans la reprise des spectacles vivants de musique et d'humour



L'ADISQ accueille avec enthousiasme l'autorisation donnée par le gouvernement du Québec pour les événements intérieurs et extérieurs dans les lieux publics avec un maximum de 250 personnes à partir du 3 août prochain. Rappelons que le 22 juin dernier, les spectacles intérieurs ont été autorisés avec une limite de 50 spectateurs, et ce après plus de trois mois d'arrêt. La réponse du secteur de la musique et de l'humour a été immédiate. Malgré d'importantes contraintes sanitaires, techniques et financières, artistes et producteurs ont rivalisé de créativité afin de pouvoir proposer une programmation diversifiée à un public désireux de retrouver ses artistes.

Pour en lire davantage : [ADISQ](#)

FACTOR

FACTOR Announces President/CEO Succession Plan

Source : [FACTOR](#)

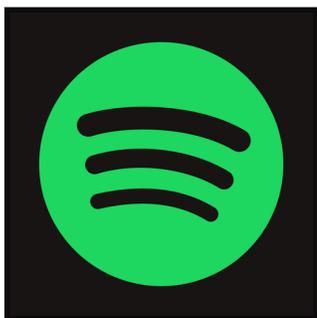
### [COVID-19] 250 personnes dans les rassemblements : le Festif! demande plus de clarté

Source : [Radio-Canada](#)



# PRATIQUES INDUSTRIELLES ET ARTISTIQUES

## [COVID-19] Lockdown was a boon for Spotify. Now musicians are fighting back



On top of this, the closure of bars, offices, shops, spas, and the many other places left the majority of musicians – who normally earn royalties when their songs are played in public – relying solely on recorded music as their only source of income. Apple Music, Spotify and YouTube already dominated the music industry. Lockdown skewed things even further.

Pour en lire davantage : [Wired](#)

## [COVID-19] Pandemics, Protests, and Promotion: What Does an Independent Album Rollout Look Like in 2020?

It's no secret that the ongoing COVID-19 pandemic has had a cataclysmic impact on the music industry. Neither mainstream institutions nor obscure up-and-comers have been able to perform before a live audience in over three months, and as second waves of the virus are raging throughout the world, it doesn't look like things will return to normal anytime soon. In fact, the state of the world has actually become even more unprecedented throughout the last month as protests against police brutality have taken place worldwide. Despite all of this, there's still lots of new music being released, and the music industry has had to adapt to these new conditions.

Pour en lire davantage : [Complex](#)



### Pandora takes concert series virtual

Source : [RAIN](#)

## [COVID-19] What a New Wave of Socially Distanced Luxury Concerts Will Look Like

Source : [Inside Hook](#)

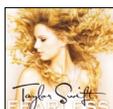


### Burger Records cancelled after sexual misconduct allegations

Source : [Music Network](#)

## [COVID-19] COVID-19 Warns the Music Biz to Think About Tomorrow Today

Source : [Billboard](#)



### Taylor Swift Finally Abandoned the Traditional Album Rollout

Source : [Rolling Stone](#)

## Game On: What Travis Scott is teaching music stars about the world's biggest new (virtual) stage

Source : [Billboard](#)



### TikTok launches \$200M creator fund 'to help support ambitious creators'

Source : [MBW](#)

# PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



TikTok's Chinese parent is scrambling to hang on to its hit app

Source : [The Economist](#)

Apple eyes new streaming strategy after Tom Hanks drama breaks records

Source : [Fast Company](#)



How Games Continue to Drive a Cultural Shift

Source : [MIDIa](#)

The Brilliant Marketing of Taylor Swift's Mysterious Bonus Track

Source : [Rolling Stone](#)



Video games: What the battle for video streaming supremacy means for the music biz

Source : [Music Week](#)

Behind the Playlists: Your Questions Answered by Our Playlist Editors

Source : [Spotify For Artists](#)



Spotify New Music Friday, Singled Out Playlist: A Look Inside

Source : [Hypebot](#)

SoundExchange & Neighboring Rights Explained

Source : [Hypebot](#)



There's So Much Music on Spotify, Artists Are Paying for You to (Hopefully) Find Them

Source : [Rolling Stone](#)

Warner Music Is Now Signing TikTok Stars — Starting With Josh Richards

Source : [Digital Music News](#)



Five years on, Jay-Z's Tidal is still fighting to make waves

Source : [Digital Trends](#)

Deezer: the next music streaming giant?

Source : [We Rave You](#)



[COVID-19] Canadian Venues Covid Update

Source : [FYI Music News](#)

# CONSOMMATION MÉDIATIQUE ET DE BIENS CULTURELS

## Les musiques que les Français écoutent



Du 23 décembre 2016 au 3 juillet 2020, 36 596 titres ont été classés à une ou plusieurs reprises dans le top 200 France. Au total, 650 artistes se sont partagé le classement Spotify. Concernant les genres musicaux, on remarque une popularité sans équivoque de la musique hip-hop (1) dans les charts français, celle-ci trônant à 69,7% des écoutes comptabilisées depuis 2016. En seconde place, la musique pop atteint 17,7 % des musiques, suivie par l'électro à 8,8%. De leurs côtés le rock, la variété française et le reggaeton clôturent cette large liste en oscillant tout juste entre 1,1 et 1,3% des streams.

Pour en lire davantage : [Libération](#)

## Posthumous albums by young rappers are topping the charts

An analysis by The Economist suggests that, in the world of hip-hop at least, the sales boost generated by posthumous albums may be growing. We looked at recent releases by hip-hop artists Lil Peep, XXXTentacion, Mac Miller, Pop Smoke and Juice WRLD. To measure the commercial success of a release, we used the Album-Equivalent Unit (AEU), a measure developed by Billboard and Nielsen SoundScan, a research firm, which treats 1,500 song streams and ten song downloads as equivalent to an album sale. To avoid comparing albums released before and after the adoption of the AEU in 2014, we restricted our analysis to those released in the past five years.

Pour en lire davantage : [The Economist](#)



**[COVID-19]** Aussies are searching less for music on social media during COVID-19

Source : [Music Network](#)

**[COVID-19]** Le confinement sourit aux plateformes vidéo

Source : [Le Devoir](#)



How Video Consumption is Changing in 2020

Source : [Hubspot](#)

State of the Stream June/Q2 2020: Livestreaming is getting much larger and more global, non-gaming content is on the rise, and nature channels are a thing

Source : [Stream Elements](#)



Virtual events and interactions

Source : [Global Web Index](#)

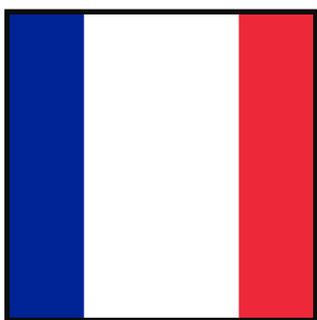
**[COVID-19]** Digital device listening crosses the 50% threshold during covid-19 disruptions

Source : [Edison](#)



# POLITIQUES PUBLIQUES

## [COVID-19] Concerts debout touches en plein coeur



Après plus de 4 mois d'arrêt complet et à moins de 40 jours de la reprise habituelle de nos saisons de spectacles, de nos tournées et de nos concerts, nous, artistes, technicien·ne·s, producteur·trice·s, organisateur·trice·s de concerts, prestataires et travailleur·se·s indépendant·e·s, professionnel·le·s de la musique réclamons depuis plusieurs semaines un positionnement de votre part quant à une possible échéance de reprise des concerts « en configuration debout ».

Pour en lire davantage : [SMA](#)

## [COVID-19] Music venues to be the first beneficiaries of the government's £1.57 billion in cultural COVID support

Ministers committed earlier this month to spend £1.57 billion to help cultural and heritage businesses that are facing closure after being in shutdown for months because of COVID-19. Music venues were among those specifically listed as beneficiaries of that money when the fund was first announced and on Saturday it was confirmed that £2.25 million will be made available imminently to help save around 150 grassroots venues.

Pour en lire davantage : [CMU](#)



## [COVID-19] "Les conditions actuelles des concerts sont un pis-aller insoutenable"

Source : [Télérama](#)

## [COVID-19] Chainsmokers Concert Under Investigation for Social Distancing Violations, Gov. Cuomo Says

Source : [Pitchfork](#)

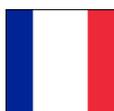


## British MPs Demand a Formal Investigation Into Streaming Music Royalties

Source : [DMN](#)

## Another ISP accuses the record industry of submitting dodgy takedown notices

Source : [CMU](#)



## [COVID-19] Intermittents du spectacle : l'"année blanche" a été définitivement actée au Journal officiel

Source : [FranceInfo](#)

## Le ministère de la Culture crée son application #culturecheznous, pour (re)découvrir les lieux d'arts et de culture

Source : [Ministère de la Culture](#)



## [COVID-19] Festivals relieved to be included in government cultural pandemic support

Source : [CMU](#)

## POLITIQUES PUBLIQUES (suite)



**Mick Jagger, Lorde, More Sign Open Letter on Unauthorized Use of Music by Politicians**

Source : [Pitchfork](#)

**Alphabet, Amazon, Apple and Facebook face an antitrust grilling**



Source : [Economist](#)



**BMI and ASCAP say “reform our regulation!”, while the radio industry moans about fractional licensing again**

Source : [CMU](#)

**How Australia protects songs from becoming political anthems**



Source : [Music Network](#)



**[COVID-19] Concerns expressed that government’s cultural COVID funding won’t reach music-makers**

Source : [CMU](#)

## [COVID-19] Spotify conquiert des fans malgré la crise



Spotify poursuit sa marche en avant, malgré la crise qui freine l'écoute en mobilité. Lors des trois derniers mois, le roi du streaming a encore étendu son territoire, séduisant 8 millions d'abonnés payants de plus (+ 30 millions en un an), portant son parc total de clients à 138 millions de personnes. Derrière, Apple Music émerge à la deuxième place du marché, à bonne distance du groupe suédois, avec 72 millions d'abonnés à fin mars, d'après la dernière estimation du cabinet MIDiA Research.

Pour en lire davantage : [Les Échos](#) / [Rolling Stone](#) / [Billboard](#)

## [COVID-19] Artists Have Earned Over \$20 Million From Bandcamp Sales Since March

Bandcamp has now revealed that the four Fridays resulted in more than \$20 million going directly to artists. The site has also announced that monthly Bandcamp Fridays will extend until the end of the year: On August 7, September 4, October 2, November 6, and December 4, 100% of Bandcamp will direct its share of revenue from purchases directly to artists. Find more details at [IsItBandcampFriday.com](#).



Pour en lire davantage : [Pitchfork](#)



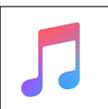
## TikTok and NMPA Reach a Global Partnership Agreement: Exclusive

Source : [Billboard](#)

## [COVID-19] Bluesfest report reveals economic loss from festival cancellation



Source : [Music Network](#) / [Pollstar](#)



## Why Apple Music buying TikTok could be mutually beneficial

Source : [Music Network](#)

## Les chiffres du marché publicitaire des grands médias



Source : [La Rem](#)



## The Music Industry Has an Advertising Problem

Source : [Rolling Stone](#)

## [COVID-19] The economic impact of Coronavirus on the music festival season



Source : [Viberate Report](#)



## [COVID-19] Streaming is winning the pandemic

Source : [A Journal of Musical Things](#)

# ACTUALITÉS TECHNO

## TikTok is opening up its algorithm and challenging competitors to do the same



In a blog post published Wednesday, TikTok CEO Kevin Mayer said the changes put it “a step ahead of the industry” and challenged rivals to follow suit. “[W]e believe our entire industry should be held to an exceptionally high standard,” writes Mayer. “That’s why we believe all companies should disclose their algorithms, moderation policies, and data flows to regulators. We will not wait for regulation to come, but instead TikTok has taken the first step by launching a Transparency and Accountability Center for moderation and data practices.”

Pour en lire davantage : [The Verge](#)

## You Can Now Listen to Spotify Remotely With Friends

Now, the streaming platform has announced an update to Group Session that allows you to listen to playlists and podcasts with other users anywhere in the world. You can invite up to four other individuals to join a listening session by going to the Connect tab (found on the bottom left on the mobile interface) and generating a “join” link that can then be sent over messaging services. Every user in the group will have the ability to play, pause, and skip songs, as well as select new songs and add songs to the queue.



Pour en lire davantage : [Pitchfork](#)



## Pandora puts interactive voice ads into beta

Source :

## Cet outil permet de programmer et diffuser des lives à partir de vidéos préenregistrées

Source : [Siècle Digital](#)



## Comment des pages Facebook utilisent des données volées pour le ciblage publicitaire

Source : [Siècle Digital](#)

## Apple Experimenting with Bone Conduction Audio for Future AirPods

Source : [DMN](#)



## VARIA

### Amid a Racial Justice Reckoning, Pioneers of Rap, Reggae, and R&B Recount Their Struggles to Get Paid



Stone's story is sadly common, as far as label deals are concerned, especially for Black artists. But as the music industry has started to confront its myriad racial inequalities, such business practices have been rightfully called into question.

Pour en lire davantage : [Pitchfork](#)



### Defining the '90s Music Canon

Source : [The Pudding](#)

### BTS Set Guinness World Record With Live Stream

Source : [Pollstar](#)



### Who Will Be The First Popstar To Actually Take Accountability For Their Fanbase?

Source : [Junkee](#)

## INSOLITE

### Taylor Swift Fans Are Sending Death Threats To 'folklore' Reviewers Who Didn't Give It A 10/10



This behaviour is far from unique to Swifties, especially as some musicians use their fanbases against critics (to be clear, Swift hasn't done this directly, though her discourse of 'haters' is an unintentional source of ammunition for fans). Last year, Ariana Grande, Lizzo and Lana Del Rey all actively used their fanbases to rally against slightly critical reviews, prompting death threats, and BTS fans are well-known for sending threats to journalists whose coverage they disagree with.

Pour en lire davantage : [Junkee](#)