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À venir : Le 9 septembre, j'achète un disque québécois [[Facebook](#)]

## Ressources COVID-19

[À la une](#)

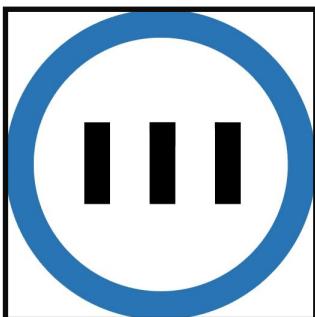
[Webinaires](#)

[Mesures économiques](#)

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## ANNONCES IMPORTANTES

### [COVID-19] Assemblée publique pour le secteur de la musique



Patrimoine canadien, en collaboration avec l'ADISQ, CIMA et Music Canada, convie les joueurs de l'industrie canadienne de la musique à une Assemblée publique virtuelle, le 9 septembre 2020, de 15h à 16h. Cet événement est une occasion de partager avec le ministre du Patrimoine canadien, l'honorable Steven Guilbeault, vos idées et suggestions afin d'assurer la relance économique du secteur de la musique en réaction à la pandémie de COVID-19.

Pour en lire davantage : [ADISQ](#)



À venir : Le 9 septembre, j'achète un disque québécois

Source : [Facebook](#)

## COMMUNICATIONS DU SECTEUR CULTUREL

### [COVID-19] Diffusion pluridisciplinaire : une aide significative attendue



C'est avec soulagement et satisfaction que l'Association professionnelle des diffuseurs de spectacles - RIDEAU a pu prendre enfin connaissance, hier, des montants spécifiques d'aide d'urgence accordés par le Conseil des arts et des lettres (CALQ) à ses membres soutenus à la mission sur une base quadriennale. En effet, plus tôt au mois d'août, le ministère de la Culture et des Communications avait annoncé qu'il verserait 20,3 M\$ à 318 organismes de création, de production et de diffusion soutenus par le CALQ sans toutefois en préciser ni les montants ni les modes d'attribution.

Pour en lire davantage : [Rideau](#)



Auteurs et réalisateurs demandent à Bell de maintenir le Fonds Harold Greenberg

Source : [ARRQ](#)

Le financement du FMC déclenche une activité économique de 1,4 milliard de dollars, selon le rapport annuel 2019-2020



Source : [FMC](#)



[COVID-19] Day of Visibility for the Live Event Community Reveals #LightUpLive  
#EclaironsLesScenes campaign

Source : [Live Event Community](#)

# PRATIQUES INDUSTRIELLES ET ARTISTIQUES

## When Does A Music Stream Really Count?

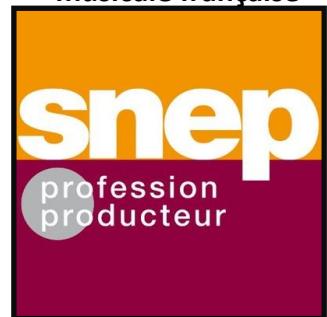


Artists, managers, labels — and sometimes even fans — have an obsession with the charts. Being #1 isn't enough anymore — you have to actually break some sort of record to be relevant, and that's when things get out of hand. First we had schemes where CDs or downloads were bundled with merch, concert tickets or even newspapers (thank you, Prince), but that was the old music business. Today we have fake stream farms, pay-for-playlist placements, and streaming manipulation sites. It's sometimes easy to tell what's fair and even legal in those cases, but what do you do about overzealous fans?

Pour en lire davantage : [Forbes](#)

## [COVID-19] « Prolongation du crédit d'impôt : Un encouragement à l'investissement dans la production musicale française »

Le Premier ministre a dévoilé jeudi dernier les grandes mesures du plan de relance pour le secteur culturel et le SNEP se réjouit tout particulièrement de la prolongation du CIPP pour deux années supplémentaires – jusqu'au 31 décembre 2024 : c'est plus de sécurité, plus de visibilité pour encourager les investissements des producteurs photographiques au profit des jeunes talents francophones dans un contexte économique particulièrement dégradé.



Pour en lire davantage : [SNEP](#)



## Who will own the virtual concert space?

Source : [Music Industry Blog](#)

## [COVID-19] Bandsintown Finds Unique Insights into Music Live Streaming with Fan and Artist Surveys



Source : [Broadway World](#)



## How does vinyl work and is it really better than streaming from Spotify?

Source : [Tech Radar](#)

## Amazon May Be Spotify's Biggest Challenger



Source : [Motley Fool](#)



## Inside TikTok's Hidden Hit Machine

Source : [Rolling Stone](#)

## Napster's New Bosses Want To Make A New Kind of Music-Streaming Giant



Source : [Rolling Stone](#)



## Despite Streaming, US Recorded Music Revenues Still Down 50% From 1999 Peaks

Source : [DMN](#)

## PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



Spotify Places Sports And Esports At Center Of Digital Audio Strategy

Source : [Forbes](#)

Amazon Music is a livestreaming platform now, thanks to Twitch tie-up



Source : [MBW / Music Network / CMU](#)



Artist ownership is the way to fix Spotify's broken streaming model (guest column)

Source : [Music:Ally / StanBlog](#)

[COVID-19] The post-peak Twilight Zone: A defining cultural trend of uncertainty



Source : [MIDiA](#)



Apple buried its Beats 1 radio brand. What next?

Source : [Industry Observer](#)

Is Spotify Hinting That It's Going to Raise Prices?



Source : [Motley Fool](#)



'The Show Must Be Paused' Continues Its Efforts With List of Demands for Music Companies: Exclusive

Source : [Billboard](#)

Africa Express: What Happens Next to Fast Track the Future of the Continent's Music Industry?



Source : [Sync tank](#)



[COVID-19] Fast Fwd Panel Recap: The Intersection of Gaming and Music in Quarantine Culture

Source : [Sync tank](#)

# CONSOMMATION MÉDIATIQUE ET DE BIENS CULTURELS

## DiMA report hails music streaming's impact in the US



The US-based Digital Media Association (DiMA) is the lobbying body for music streaming services from companies including Amazon, Apple, Pandora, Spotify and YouTube. Its new 'Streaming Forward' report – produced with consultancy firm Midia Research – thus focuses on the positive aspects of streaming's impact on the US music industry. Its data from 2019 notes that there were \$10.3bn of streaming revenues in the US ("\$28.2m per day generated for the music industry") and that by the end of the year there were 87.2m streaming music subscriptions in the US and 99 million subscribers.

Pour en lire davantage : [Music:Ally](#)

## [COVID-19] Discogs' Sales Grew 30% Amid Pandemic Shutdowns

Online music marketplace Discogs' global sales in the first half of 2020 were up nearly 30% over the same period last year, according to the company's mid-year report released Friday (Aug. 28). The jump, which represents record-high sales for the platform, began just a week after the coronavirus pandemic forced the majority of physical record stores to shut their doors beginning in mid-March.



Pour en lire davantage : [Billboard](#) / [Vinyl Factory](#) / [NME](#)



## Classics Dominate LP Sales in the U.S.

Source : [Statista](#)

## [COVID-19] Edison Research webinar: Podcast listening grows and shifts

Source : [RAIN](#)



## [COVID-19] What pandemic video trends reveal about consumer needs

Source : [Think With Google](#)

# POLITIQUES PUBLIQUES

Trump's TikTok deal has hit a serious roadblock



TikTok's high-profile search for a US buyer is hitting a roadblock after weeks of public negotiations and months of national security debates. A string of reports from Reuters, Bloomberg, and The Wall Street Journal describes a growing stalemate over the algorithm behind TikTok's For You page, arguably the most important piece of software the company has. That algorithm has become a sticking point between the US and China, and what happens to that algorithm now seems like the central issue for any possible deal.

Pour en lire davantage : [The Verge](#)

## FCC Cuts Deal With Broadcasters Over Political Files

The FCC is openly giving radio broadcasters a chance to reboot their online political file efforts and address timeliness issues for candidate and issue advertising rate uploads. The commission now appears to be ending investigations into those online public files and holding off fining broadcasters that need to catch up. The most recent developments stem from an investigation the commission launched in early 2019 following a complaint against Entercom and its Buffalo, N.Y., cluster from a political candidate and whether she was charged the lowest unit rate possible during the 2018 election cycle.



Pour en lire davantage : [Radio World](#)



Montreal's Phonopolis Is Still Being Fined Thousands of Dollars by the Province of Quebec

Source : [Exclaim!](#)

Donald Trump's TikTok ban is unconstitutional, says TikTok

Source : [CMU](#)



# ÉCONOMIE

## [COVID-19] BMG revenues up 5% in first half of 2020 despite pandemic

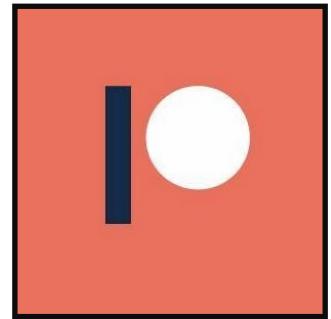


BMG's recorded and publishing division survived the early impact of coronavirus, posting an increase of 4.8% YoY for the first half of 2020. According to figures from parent company Bertelsmann, BMG revenues reached €282 million (A\$457.6 million), from €269 million (\$436.5 million), while operating EBITDA was unchanged at €49 million (\$79.5 million). It was BMG's best first-half result since 2008.

Pour en lire davantage : [Music Network](#)

## Patreon, widely used by podcasters and musicians, reaches unicorn status with fundraise

Patreon, the patronage crowdfunding platform, is now valued over \$1-billion, the threshold for "unicorn" status — a popular venture-capital term for companies which stand at a pinnacle in their niches. The milestone is publicized in the wake of a recent fundraising round which yielded \$100-million based on a valuation of \$1.2-billion. The privately held company was founded in 2013 and has 200 employees.



Pour en lire davantage : [RAIN](#)



## Triller could be the new owner of TikTok in Australia with \$20b bid

Source : [Music Network](#)

## Chinese government announces new rules that will hinder sale of TikTok US



Source : [CMU](#)



## [COVID-19] Strong global entertainment revival forecast after \$120b loss

Source : [Music Network](#)

# ACTUALITÉS TECHNO

## Jazzed streaming jazz service plans expansion and HD tier



Now the service is set for expansion on two fronts. The plans are revealed in an announcement from its B2B partner 7digital, which says it will be supporting Jazzed "to launch globally in new territories" and also in "rolling out a new tier of its music service, which will include HD lossless audio".  
The latter had already been trailed by Jazzed at launch. While its first two tiers offered radio and TV-like music and video 'channels' to listen to, it was planning a third tier with on-demand music.  
According to 7digital, this will include more than 5m tracks in HD lossless audio.

Pour en lire davantage : [Music:Ally](#)

## Audio Technica invites vinyl lovers to the streaming music party

Vinyl record sales have been enjoying a steady growth for the last few years, with the 12-inch format returning to many online and high street music stores to meet demand. Turntables are also on sale again, and if you're looking to mix traditional hi-fi goodness with modern streaming technology – but can't afford to splash out a six and a half grand on a McIntosh – Audio Technica has launched a wallet-friendly Bluetooth-enabled version of its 120X-USB spinner.



Pour en lire davantage : [New Atlas](#)



## Spotify rolls out Discover Weekly sponsorship into more markets

Source : [CMU](#)

## Spotify might launch virtual concerts



Source : [RAIN](#)



## Last month, TikTok launched music distribution. Now, its users can sell merch direct to fans.

Source : [MBW](#)

## Spotify partners with Google on Nest Mini for subscribers



Source : [Music Week](#)



## Samsung's new Galaxy Fold arrives September 18 for \$2,000

Source : [Tech Crunch](#)

## Does Apple and augmented reality equal Apple TV+ 2.0?



Source : [MIDiA](#)

## VARIA

### How to Ease Your Listening Anxiety, When There's Too Much Music to Choose From



As another week has come around, bringing with it another slew of albums I want to listen to but can't quite get to, I am reminded of how a good friend once listened to new albums. He would buy the album—yep, this was before streaming, but read on since record buying is back, baby!—but not actually play it. Not until he had listened at least once to everything in the band's catalog of previous releases (we refer to this simply as "the buildup").

Pour en lire davantage : [MUSE](#)

## INSOLITE

### Now Is a Great Time to Go Back to an Old iPod



Last year, I spent five months in New York working on a TV show. I was lonely, and my preferred method for dealing with that loneliness was shopping online for shit that I didn't need. One night, I found myself clicking around on eBay when a heavily used iPod caught my eye. The sight instantly filled me with that familiar mixture of joy and nostalgia that BuzzFeed spent the last decade weaponizing for traffic. I clicked "buy" and the iPod arrived about a week later.

Firing it up made me realize how much music, and the way we listen to it, had changed since I last had one of these guys in the mid-2000s.

Pour en lire davantage : [GQ](#)