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Actualités techno

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- Amazon launch their HD music streaming service in Canada [\[Route Note\]](#)

Annonces Importantes

[COVID-19] Palier 4 – Alerte maximale (zone rouge) [\[MSSSQ\]](#)

[COVID-19] Gel des taxes et un déficit pouvant atteindre 129 millions à Montréal [\[Radio-Canada\]](#)

La SODEC prolonge le programme d'aide temporaire dans le secteur audiovisuel (cinéma et télévision) [\[SODEC\]](#)

Ressources COVID-19

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ANNONCES IMPORTANTES

Palier 4 – Alerte maximale (zone rouge)



Le Palier 4 – Alerte maximale applique de manière ciblée des mesures plus restrictives pouvant aller jusqu'à faire cesser les activités non essentielles pour lesquelles le risque ne peut pas être contrôlé suffisamment, en évitant autant que possible un confinement généralisé comme lors de la première vague de la pandémie.

Pour en lire davantage : [MSSSQ / Fiches \(PDF\)](#)



Gel des taxes et un déficit pouvant atteindre 129 millions à Montréal

Source : [Radio-Canada](#)

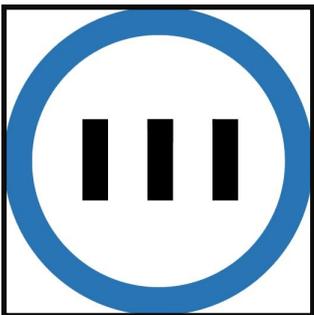
La SODEC prolonge le programme d'aide temporaire dans le secteur audiovisuel (cinéma et télévision)



Source : [SODEC](#)

COMMUNICATIONS DU SECTEUR CULTUREL

Nouvelle fermeture des salles de spectacles : des impacts à long terme en musique



L'annonce, hier, de la fermeture des salles de spectacle pour 28 jours constitue un nouveau coup de massue pour l'ensemble de l'écosystème de la musique, déjà gravement fragilisé. Ce qui se dessinait déjà de plus en plus clairement est maintenant un fait : les arts de la scène figurent au triste palmarès des secteurs de l'économie les plus durement et durablement touchés par la pandémie de COVID-19.

Pour en lire davantage : [ADISQ](#)



Coup dur pour les salles de spectacles—zone rouge

Source : [Rideau](#)

Avis de nomination - La SPACQ accueille Alexandre Alonso à titre de Directeur général



Source : [SPACQ](#)



Dr Arruda, nous ne comprenons pas

Source : [Le Devoir](#)

Le temps est à l'action!



Source : [CQT](#)



COVID-19 et zones rouges - Pourquoi autant pénaliser la culture ?

Source : [News Wire](#)

L'ARRQ remercie le Ministre Guilbeault et le Ministère du Patrimoine



Source : [ARRQ](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES

Tech companies are diversifying. Should record labels take them on at their own game?



Some of the most familiar companies in music have been doing this for ages, of course: YouTube pioneered livestreaming long before Covid-19 changed the game and TikTok is trialling a streaming company in some markets. But by the time the much-vaunted 'Apple One' subscription (probably incorporating music, TV, news and more) bundle arrives in the autumn, it will be obvious: most of music's biggest digital players are actually happy to be jacks of all trades.

Pour en lire davantage : [Music Week](#)

A Tale Of Two Ecosystems: On Bandcamp, Spotify And The Wide-Open Future

Spotify and Bandcamp could not be more opposite. Where Spotify highlights playlists, most often of its own creation, Bandcamp sticks to the album (or any other format, as determined by the artist). Where Spotify pays royalties according to little-understood formulas that can only be analyzed by reverse calculation, Bandcamp lets artists and labels choose their own prices. Where Spotify requires working through a limited number of distributors to access their services, Bandcamp is open to anyone. Where Spotify has revenue streams dependent on ads and data, Bandcamp operates on a simple revenue share with artists and collects no information on its users.

Pour en lire davantage : [NPR](#)



Facebook Live's New Music Terms of Service Unfairly Impact Artists

Source : [Bloomberg](#)

Daniel Ek: 3 things we learned from the Spotify CEO's interview today

Source : [MBW](#)



Against All Odds, Live Concerts Are Coming Back This Fall

Source : [Rolling Stone](#)

"Un solo, c'est entre 40 et 50 dollars" : sur Fiverr, les musiciens de studio à l'ère de l'ubérisation

Source : [Marianne](#)



"Nous sommes toujours confinés" : la difficile reprise des concerts de musiques actuelles

Source : [FranceInfo](#)

La reprise et la relance de l'activité de la musique live fragilisées par l'évolution de la crise

Source : [Culture.biz](#)



Rendre mon évènement présentiel COVID-19 compatible

Source : [Nantes Digital Week](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



Streaming: l'app de musique Qobuz lève 10 millions d'euros auprès de Nabuboto et du Groupe Québecor

Source : [French Web](#)

Public live COS add nearly \$6BN since March crash

Source : [IQ](#)



How the Streaming Exclusive Died and Came Back to Life

Source : [Rolling Stone](#)

How the Music Industry has responded to Coronavirus

Source : [SEREN](#)



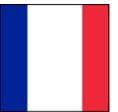
Un tiers des musiciens britanniques envisagent d'abandonner la musique

Source : [France Musique](#)

Green Hacking:

Organiser un évènement plus éco-responsable en partenariat avec le Rédeau Éco-Évènement

Source : [Nantes Digital Week](#)



Quelle transition écologique pour le monde de la culture?

Source : [RCF](#)

Composer Wojtek launches a carbon-emissions tracker website

Source : [Music:Ally](#)



Can the Recording Academy Make the Grammys Shine Again?

Source : [Rolling Stone](#)

Watch: 7digital's James Priestley on the rise of music within social apps

Source : [Music Network](#)



CrowdDJ hits milestone, grows as music influencer during COVID

Source : [The Music Network](#)

How Data is Redefining the Role of A&R in the Music Industry Today

Source : [Beats & Bytes](#)



Spotify isn't trying to take over podcasting, but rather become the YouTube of audio

Source : [9 to 5 Mac](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



How To Sell More Merch During Your Live Streams

Source : [Symphonic Blog](#)

2020 State Of The Industry Survey Results: A Transformational Moment

Source : [Pollstar](#)



Events and music industries increasingly vocal over UK's latest COVID measures and schemes

Source : [CMU](#)

'Verzuz' Is Giving an Unparalleled Boost to Artists

Source : [Rolling Stone](#)



For Many Touring DJs, Returning to Normal Seems Less Likely Than Ever

Source : [Beatportal](#)

Minimalism in Music: Why Less is More in Today's Pop Tracks

Source : [Landr](#)



AIM Covid-19 Crisis Fund Receives £300,000 Injection of New Donations

Source : [AIM](#)

How Music Publishers Pick Hit Songs

Source : [Berklee](#)



Music Festivals Create Their Own 'Bubbles' to Get Partiers Back Out

Source : [Bloomberg](#)

James Cridland's International Radio Trends: New radio survey results

Source : [RAIN](#)



Songwriters Reveal Impact Of Isolation And Stress On Music Content And Process

Source : [Forbes](#)

Radio Ratings: All the slips, spills and spin from Survey 6 results

Source : [Radio Today](#)



Festivals et spectacles : la culture se reconfine et retourne au web

Source : [Radio-Canada](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



Metadata: Keeping Radio Strong in the Car

Source : [Radio World](#)

The Role Of AI In Music Curation & Creation

Source : [Forbes](#)



Streaming Killed the CD Star: How Spotify Transformed the Music Industry

Source : [McGill International Review](#)

Watch: Muso's Jeremiah Siemianow on the post-pandemic live scene

Source : [The Music Network](#)



Writer's bloc: Music licensing in the age of the poly-writer hit

Source : [Synchtank](#)

Artist Analytics: New Frontier For The Music Industry

Source : [Hypebot](#)



CONSOMMATION MÉDIATIQUE ET DE BIENS CULTURELS

Streaming services now the most popular method of music discovery



Streaming services have overtaken all other ways of discovering music, with social isolation a potential factor in the shift. MRC Data & Nielsen Music's latest Music 360 Report found 62% of people name streaming services among their top sources, with just 54% naming friends and family as a key source of discovery. For "new music seekers" surveyed, YouTube came out on top as 26% named it as their preferred source of music discovery. 19% named Spotify as their most-used source, and 11% said they still rely most on AM and FM radio.

Pour en lire davantage : [Music Network](#)

Music streaming is COVID self-care for young Aussies

Music and audio is being used by Gen Z and Millennials to stay connected and for self-care in a year when physical distancing has taken its toll. That's according to Spotify's latest Culture Next Trends Report, which look at Gen Z insights and cross-generational views on topics impacting culture and trends. The results of the report found that music streaming is helping Gen Zs and Millennials stay connected, and bond with others who share similar interests in music and audio worldwide.



Pour en lire davantage : [Music Network](#)



Hausse de la fréquentation des lieux culturels avant le passage en zone rouge

Source : [Radio-Canada](#)

A Minute on the Internet in 2020

Source : [Statista](#)



Sorties culturelles: un tiers des Suisses attendent la fin de la crise

Source : [Le Matin](#)

Depuis le confinement, le nouvel engouement des Français pour le piano et la guitare

Source : [BFM](#)

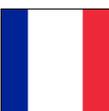


State of Gen Z 2020

Source : [Zebra IQ](#)

Want More Gen Z Fans? Spotify Examines Listeners' Priorities

Source : [Rolling Stone](#)



Non, les jeunes ne sont pas obnubilés par le numérique...

Source : [Observatoire des Politiques Culturelles](#)

POLITIQUES PUBLIQUES

Reconfinement partiel : le milieu culturel sous le choc et dans l'incompréhension



Le passage en zone rouge de plusieurs régions, annoncé par le premier ministre François Legault lundi, entraîne la fermeture des salles de spectacle, des cinémas, des théâtres, des musées et des bibliothèques dans plusieurs régions, dont le Grand Montréal, du 1er au 28 octobre. Cette décision est un coup dur pour le milieu culturel, qui commençait à peine à se relever du confinement provoqué par la première vague de COVID-19.

Pour en lire davantage : [Radio-Canada](#)

Pai's List of Radio Rule Changes Has Grown Long

His tally now includes the elimination of rules about: paper filing of contracts, keeping paper copies of FCC rules, public inspection of paper files, license display, EOO mid-term reports, radio duplication, common antenna siting, broadcast application public notices, and the biggie for station owners, the requirement to maintain a main studio in a station's city of license.

Pour en lire davantage : [Radio World](#)



As Vancouver arts and culture organizations face major revenue losses, city launches new grant program

Source : [Straight](#)

Music industry says UK government's new COVID support schemes don't work for live entertainment

Source : [CMU](#)



The Senate plans to subpoena the CEOs of Facebook, Google, and Twitter to testify before Congress next month

Source : [Business Insider](#)

Plan de relance : la baisse des impôts de production

Source : [Legi Fiscal](#)

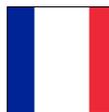


TikTok Received 10,625 Copyright Takedown Notices In the First Six Months of 2020

Source : [DMN](#)

L'avenir du Pass culture en débat ces prochaines semaines

Source : [Le Monde](#)



Musicians Step Up Their Legal Battle Against New York's Ticketed Event Ban — "It Is the Definition of Nonsensical"

Source : [DMN](#)

POLITIQUES PUBLIQUES (suite)



US judge pauses Donald Trump's TikTok ban as Oracle plan continues to be scrutinised

Source : [CMU](#)

Music industry calls on UK trade minister to put pressure on US over visa fees increase



Source : [CMU](#)



Mesure d'audience des podcasts : un nouveau modèle pour détecter les milliers de téléchargements truqués mais "certifiés IAB" que j'ai obtenu

Source : [Medium](#)

'If you steal music, you aren't a real music fan'



Source : [BBC](#)



Grassroots venues on red alert as music community awaits Cultural Recovery Fund decisions

Source : [CMU](#)

ÉCONOMIE

Investing in the Arts Will Speed Economic Recovery



Consider the impact on the arts and culture industry, which the U. S. government Bureau of Economic Analysis estimates to account for 4.5% of national income when broadly measured (roughly \$900 billion). Nationwide, millions are out of work. The industry is a major force in New York, Los Angeles, Chicago and Nashville, among other cities. For example, the New York comptroller estimated that, pre-pandemic, the city's creative industry accounted for almost 300,000 jobs, and 13% of the city's income.

Pour en lire davantage : [Bloomberg](#)

Impact of the COVID-19 pandemic on 2,600 live DMA European music venues and clubs in 2020

In 2020, due to the pandemic restrictions, the 2,600 Live DMA venues will spend an estimated 369 million euro less on direct programme costs of which mostly artists fees, than was planned originally. This is only 30% (a 70% decline) of the money that was spent on artists last year.



Pour en lire davantage : [European Network for Live Music Associations](#)



The Entertainment Value Curve: Why TikTok is On Fire 🇧🇪 and Quibi Isn't

Source : [Reforge](#)

Spotify, "Fortnite" creator and Tinder parent Match join forces to challenge Apple's App Store fees

Source : [CNBC](#)



Scaling Up: How Songtradr CEO Paul Wiltshire built his \$165 million music licensing platform

Source : [Thinknum](#)

So, how can artists and songwriters can get paid?

Source : [MIDIa](#)



The inside track on how coronavirus has impacted the royalties business

Source : [Music Week](#)

New funds, evolving deals and a pandemic-resilient catalog market are cause for optimism at the music finance forum

Source : [Synchtank](#)



IAB Reach discusses buyer approach to audio: "The headphones are always in"

Source : [RAIN](#)

ACTUALITÉS TECHNO

Twitch launches a rights-cleared music catalog for streamers, Soundtrack by Twitch



At launch, Soundtrack by Twitch is working with a variety of label and distribution partners, but doesn't have agreements with the majors themselves. Instead, the initial lineup of supported partners includes Soundcloud, Monstercat, Distrokid, cdbaby, Empire, Westwood Recordings, United Masters, Alpha Pup, Poppang, Text Me Records, Dim Mak, Create Music Group, Chillhop Music, Anjunabeats, Soundstripe, LabelWork, mxmtoon, future classic, Nuclear Blast, Season of Mist, Chilled Cow, Pure Noise Records, Symphonic, Blkbox, and Songtradr.

Pour en lire davantage : [Tech Crunch](#) / [Music Network](#) / [MBW](#)

Amazon launch their HD music streaming service in Canada

Amazon have announced that Canadians can now sign up to Amazon Music Unlimited HD. The streaming service offers Amazon's full streaming catalogue in their best possible quality with millions of songs in CD quality HD and more than a million in 24-bit, 192 kHz Ultra HD quality. (...) Amazon Music Unlimited HD costs \$12.99 a month after the free trial or \$8 a month for Prime members. As well as Canada, it is available in the U.S., U.K., Germany, Austria, Japan, France, Italy, and Spain.



Pour en lire davantage : [Route Note](#)



An international update on BBC Sounds and BBC iPlayer Radio

Source : [BBC](#)

Quincy Jones' Qwest TV Brings World-Changing Music and Performances to Amazon Fire TV

Source : [Broadway World](#)



Amazon announces Luna game-streaming platform

Source : [Tech Crunch](#)

Tidal to livestream concert series in partnership with Facebook's Oculus VR

Source : [MBW](#) / [MGB](#)



BBC launches new classical music discovery service

Source : [CMU](#)

Play MPE updates Player mobile app, launches new streamlined Release Creator for Caster

Source : [Music Network](#)



The new shesaid.so community hub for ALICE & NINA members — what to expect

Source : [Medium](#)

ACTUALITÉS TECHNO (suite)

SONOS

Sonos Radio is linear, curated music for the streaming era

Source : [SMH](#)

Spotify Is Throwing It Back With Personalized 'Time Capsule' Playlists

Source : [Billboard](#)



Goodbye, Instagram Direct. Hello, Messenger inside Instagram

Source : [Fast Company](#)

Napster and RecoChoku Partner to Deliver 50 Million Songs to NTT DOCOMO Wireless Subscribers

Source : [NBC](#)



Spotify's latest shortcut should help streamline casting

Source : [Android Police](#)

Apple Music Premieres New Show 'The Plug Radio' – Debut Episode Features Interviews With Moneybagg Yo, Lil Tecca and More

Source : [RESPECT](#)



YouTube Music tests seven Spotify-like daily playlist mixes

Source : [Android Police](#)

7digital moves into home fitness space with Apex deal

Source : [Music Network](#)



Everything Google announced at its hardware event

Source : [Tech Crunch](#)

VARIA

Repenser la philanthropie Culturelle à Montréal: Les relations et la communauté



Les organisations artistiques montréalaises devraient se tourner davantage vers les citoyens proches de leur mission pour bâtir une communauté de donateurs. (...) Exprimant la voix du milieu artistique, l'étude Repenser la philanthropie culturelle à Montréal : les relations et la communauté propose de faire évoluer les pratiques du milieu vers une culture philanthropique de proximité. Cette approche trouve une résonance toute particulière avec la crise actuelle qui est révélatrice du profond attachement des spectateurs envers les organisations artistiques.

Pour en lire davantage : [Conseil des Arts de Montréal / Étude \(PDF\)](#)



Hate your favorite band's latest song? On Spotify, it might be a fake.

Source : [Input](#)

SoundCloud explains why fashion is their next frontier



Source : [Highsnobiety](#)



BANQ toujours présente pour ses usagers malgré d'importantes modifications à l'accès dans certains de ses édifices

Source : [News Wire](#)

INSOLITE

The 10,000-person dance party streaming in your living room



That's Dance Church — or it was, prior to the pandemic. The studio, founded by dancer and choreographer Kate Wallich, hosted classes of 90 to 250 people in Seattle, New York, Los Angeles, and Portland, with pop-up locations across the United States. (...) It's literally everything that spreads the disease," Wallich says of her pre-quarantine business. Now, Dance Church has morphed into something else — a 10,000-person mega-event that takes place entirely online. The company has launched its own streaming platform to host dance classes twice a week, and is planning a subscription option soon.

Pour en lire davantage : [The Verge](#)



Will Pop music of the future rely on actual musicians, or avatars?

Source : [New York Times](#)