



Communications du secteur culturel

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- [COVID-19] Un horizon pour la diffusion—Réaction aux annonces de la Ministre Roy [Rideau]

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- [COVID-19] Consumers Now Favor Streaming Services for Music Discovery Over All Other Sources [Billboard]
- [COVID-19] Good News for Livestreams: Half of Music Fans Want Virtual Concerts [Billboard]

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[COVID-19] Le gouvernement du Canada élargit le Fonds d'aide et de relance régionale pour apporter un soutien supplémentaire aux entreprises [News Wire]

[COVID-19] Le gouvernement Legault investit 50 M\$ de plus pour aider le milieu culturel [News Wire]

[COVID-19] La ministre de la Culture et des Communications dévoile 3 nouveaux projets numériques financés à hauteur de 2 M\$ par le programme Ambition numérique [News Wire]

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À la une

Webinaires

Mesures économiques

Mesures sanitaires

ANNONCES IMPORTANTES

Mise à jour du Plan de relance économique du milieu culturel - Le gouvernement Legault investit 50 M\$ de plus pour aider le milieu culturel



Le premier ministre, François Legault, et la ministre de la Culture et des Communications, Nathalie Roy, annoncent aujourd'hui l'octroi d'une aide financière additionnelle de 50 M\$ pour soutenir les producteurs et les diffuseurs de spectacles québécois en ces temps difficiles. Saluant la créativité et la collaboration exemplaires dont le milieu culturel a fait preuve ces derniers mois, le gouvernement du Québec veut manifester son soutien à l'égard des artisans de l'industrie, et s'assurer de préserver l'offre culturelle dans les salles de spectacles et les théâtres ainsi que de maintenir le contact entre les créateurs et le public.

Pour en lire davantage : [News Wire](#)



Le gouvernement du Canada élargit le Fonds d'aide et de relance régionale pour apporter un soutien supplémentaire aux entreprises

Source : [News Wire](#)

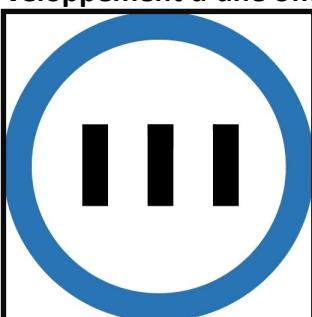
La ministre de la Culture et des Communications dévoile 3 nouveaux projets numériques financés à hauteur de 2 M\$ par le programme Ambition numérique



Source : [News Wire](#)

COMMUNICATIONS DU SECTEUR CULTUREL

L'ADISQ félicite un programme d'aide qui soutient l'ensemble de la chaîne et favorise le maintien et le développement d'une offre de spectacles



Le Premier Ministre du Québec, monsieur François Legault, et la Ministre de la Culture et des Communications, madame Nathalie Roy, ont annoncé aujourd'hui une aide de 50 millions de dollars au secteur des arts vivants. Cette somme, qui couvre les six prochains mois, sera partagée entre la SODEC et le CALQ. Les mécanismes prévus, en plus de compenser les pertes découlant des récentes annulations, visent à inciter au maintien et au développement de spectacles malgré l'incertitude qui plane et à faire en sorte que l'ensemble de l'écosystème en bénéficie : deux éléments que l'ADISQ félicite.

Pour en lire davantage : [ADISQ](#)

Un horizon pour la diffusion—Réaction aux annonces de la Ministre Roy



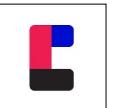
Source : [Rideau](#)



Covid-19 : aide au milieu de la culture - L'UDA, la FNCC-CSN et la GMMQ saluent le plan d'aide d'urgence du gouvernement du Québec

Source : [News Wire](#)

Culture Montréal accompagnera 50 organisations culturelles dans la relance de leurs activités



Source : [Culture Montréal](#)

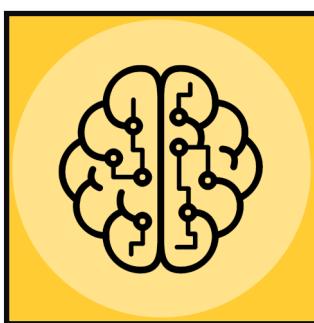


Le Fonds des médias du Canada investit plus de 40 millions dans le développement, la production et la mise en marché de 94 projets

Source : [FMC](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES

How A.I. is playing a bigger role in music streaming than you ever imagined



For example, Sonos, best known for its wireless audio speakers, in April debuted Sonos Radio, a streaming service that features third-party radio stations as well as the company's first foray into original music programming. Machine-learning technology provided by a partner, Super Hi-Fi, helps with an important job: creating a smooth transition between songs.

Pour en lire davantage : [Fortune](#)

Is the era of the Mega-Fest dead?

First a quick caveat – I don't normally like to make predictions since it usually amounts to guesswork. All things considered, it's way more important to be nimble regardless of where things go rather than try to plan for an uncertain future. So take any predictions with a grain of salt. Also, this is a US-centric view, so things might be different around the world.



Pour en lire davantage : [Go For Mike](#)



La gratuité, un appât pour relancer le spectacle vivant

Source : [Le Monde](#)

How tech will help pull the music biz into post-pandemic recovery



Source : [Music Network](#)



Saturday Night Live a payé son public afin de respecter les règles anti-COVID

Source : [Radio-Canada](#)

Débat : La culture face à l'urgence écologique: qu'est ce qui doit changer ?



Source : [Vimeo \(Durée : 1h22\)](#)



Deezer still pushing for user-centric payouts: 'We will continue fighting...'

Source : [Music:Ally](#)

Musique Classique: Les producteurs indépendants recevront une aide du Centre National de la Musique



Source : [MGB](#)



Industry Insider Video Series | Ep. 1 | Artist Support Programs w/ Amanda Power (Unison)

Source : [Music Canada \(Durée : 26 minutes\)](#)

PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



Industry Insider Video Series Ep.2 | Catherine Jones (CONNECT Music Licensing)

Source : [Music Canada \(Durée : 13 minutes\)](#)



Capital launches new 24/7 dance music radio station

Source : [CMU](#)



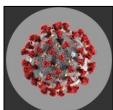
Don't Split the Streams — Part 4 — Making sense of Spotify Wrapped

Source : [Medium](#)



Ben Bardaud du Hellfest : «Le risque d'annuler les festivals en 2021 est important»

Source : [MGB](#)



Independent artist creativity and innovation in the age of COVID

Source : [Music Industry Blog](#)



Will We Ever See Live Music Again?

Source : [Pitchfork](#)



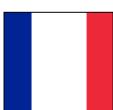
Face à une perte de 250 millions de droits d'auteur, la Sacem veut couper 170 postes

Source : [MGB / Les Echos](#)



Alberta music venues find new ways to ensure shows go on

Source : [Globe and Mail](#)



Lettre à la ministre de la culture des indépendants des musiques de patrimoine et de la création

Source : [MGB](#)



Music industry gets look-in as two major cities prepare for the summer

Source : [Music Network](#)



Crise du Covid-19 dans l'évènementiel : Il faut « nous aider à tenir jusqu'en 2021 », demande un représentant du secteur à Bruno Le Maire

Source : [MGB](#)



The Blog Era Was Perfectly Imperfect

Source : [Complex](#)



Pay-for-Play Was Banned From Radio — But Texts Reveal It May Still Be Thriving

Source : [Rolling Stone](#)



PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



MovementPass : un passeport sanitaire pour les spectateurs est déjà prêt

Source : [MGB](#)



Scooter Braun and Jessie Reyez on how COVID-19 is ‘forcing the entire industry to innovate’

Source : [Fast Company](#)



Spotify is leaning on influencers to win the podcasting wars

Source : [Fast Company](#)



Podcasts will kill the radio star: Acast

Source : [Radio Today](#)



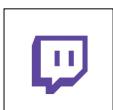
How to Optimize Your Spotify Label Profile

Source : [Symphonic Blog](#)



Everything You Need To Know About Song Registration Data

Source : [Hypebot](#)



How should artists use Twitch to connect with fans?

Source : [Music:Ally](#)



National Independent Venues Association Urges White House and Congress to Prevent “Mass Collapse of this Industry”

Source : [Pitchfork](#)



Aussie livestream startup Global Live offers cash advances to artists

Source : [Music Network](#)



Deezer commissioned covers for its new ‘InVersions’ album

Source : [Music:Ally](#)



Canada’s pandemic music heroes

Source : [Now Toronto](#)



Protected by the mask: how remaining anonymous in music breathes new life into artistry

Source : [The Concordian](#)



Up Next: The lost art of the song segue

Source : [Medium](#)

CONSOMMATION MÉDIATIQUE ET DE BIENS CULTURELS

Consumers Now Favor Streaming Services for Music Discovery Over All Other Sources

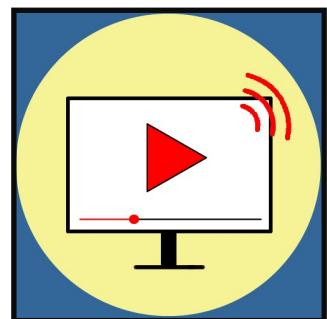


Don't take it personally, but your friends and family members just don't trust you that much when it comes to what they should listen to. In 2020, music consumers are putting their faith instead in algorithms: 62% of people surveyed said streaming services are among their top music discovery sources while just 54% named friends and family, according to the new Music 360 2020 report by MRC Data/Nielsen Music.

Pour en lire davantage : [Billboard](#)

Good News for Livestreams: Half of Music Fans Want Virtual Concerts

While COVID-19 has largely shut down the touring industry since March, the last seven months have given way to innovation with livestream concerts rising in prominence. And the impact is likely to be lasting. Insights in the new Music 360 Report by MRC Data, a division of Billboard's parent company, show 47% of music listeners feel it is important for the industry to offer livestream performances or virtual concerts and so far only 25% of music listeners have tuned in to one of these shows.



Pour en lire davantage : [Billboard](#)



Fleetwood Mac's 'Dreams' Triples in Sales, Nearly Doubles in Streams in Days Following Viral Tik-Tok Clip

Source : [Billboard](#)



Report Says Stations Struggle to Build Online Listenership

Source : [Radio World](#)



Japan are slowly warming to streaming, Napster are cornering market

Source : [RouteNote](#)



The Audience Agency has analysed data from Indigo's Act Two survey to understand 'regular and frequent' audiences' reactions to digital cultural content.

Source : [Audience Agency](#)



You Can Build A High-Resolution Streaming Service, But Will Enough People Care?

Source : [Forbes](#)

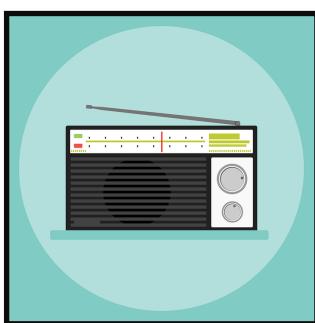


Has a Decline of Pop Music led to the Rise of the Music Snob?

Source : [Ecoustics](#)

POLITIQUES PUBLIQUES

The FCC Will Vote This Month on All-Digital AM

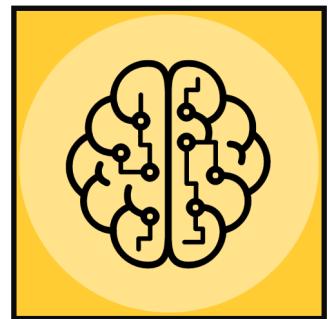


The details of the proposed report and order are expected to be public shortly. Among questions to watch for are whether all-digital AM operation would be allowed both day and night; what provision the FCC makes for a station to change its mind later; and whether the commission will waver from its stances on not allowing the use of other platforms like Digital Radio Mondiale and not allowing multicasts of an AM digital signal to be carried on translators.

Pour en lire davantage : [Radio World](#)

Landmark court decision says robots can't be inventors. But the fight isn't over

The United Kingdom's High Court recently dismissed an appeal, claiming that robots cannot be credited as inventors under the Patents Act. Stephen Thaler, the creator of "Creativity Machine" called DABUS, had argued that it had invented a patentable emergency warning light and interlocking food container design. The judge in the case did not agree; arguing that an inventor must be a natural person and not a machine. All settled then, right?



Pour en lire davantage : [Digital Trends](#)



CA du 28 sept. 2020 : 44M€ pour un plan de soutien à la reprise de l'activité

Source : [Centre National de la Musique](#)



Numérique : 15 000 artistes saisissent la ministre de la Culture

Source : [Adami](#)



Bob Goodlatte: Supreme Court Could Take Intellectual Property Protections Back 50 Years in Google v. Oracle

Source : [Trichordist](#)



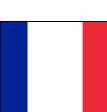
Aide CNM : Ouverture du Fonds de compensation des pertes de billetterie

Source : [MGB](#)



Viagogo condamné à 7 millions de dollars AU pour pratiques trompeuses

Source : [MGB](#)



Budget culture : Roselyne Bachelot obtient une augmentation de 167 millions d'euros pour son ministère

Source : [MGB](#)



Paris : fermeture des bars mais aussi interdiction des activités musicales à partir de 22h

Source : [MGB](#)



POLITIQUES PUBLIQUES (suite)



G-A-Y chief takes UK government to court over 10pm COVID curfew

Source : [CMU](#)



Music and movie industries' MegaUpload lawsuits postponed yet again

Source : [CMU](#)



Music Venue Trust criticises last minute delay on Cultural Recovery Fund decisions

Source : [CMU](#)



Streaming Bots Might Be Tempting, But Artists Should Beware

Source : [Digital Media Wire](#)



L'Autorité de la concurrence inflige une amende géante à Apple

Source : [La REM](#)



US Supreme Court declines to hear Stairway To Heaven case, meaning Led Zeppelin win

Source : [CMU](#)



Everything the public sector needs to know about the Ofcom communications market report of 2020

Source : [Dan Slee / Ofcom](#)



Supreme Court to hear landmark case that could shake up Silicon Valley

Source : [Politico](#)



Apple Targeted By Records Labels For Distributing Music Piracy Apps

Source : [Torrent Freak](#)



Majors test new Russian law to take down unlicensed music apps

Source : [CMU](#)



Brazilian stream manipulation services go offline after industry action

Source : [CMU](#)

ÉCONOMIE

South Korean retail investors bid over \$50 billion to win coveted shares in BTS label



South Korean retail investors ponied up over \$50 billion as they sought to lay their hands on shares in Big Hit Entertainment, the management label of K-pop sensation BTS - more than 600 times the value of shares on offer. The combined 58.4 trillion won (\$50.3 billion) in orders fell just shy of a record 58.55 trillion won in bids for the retail portion of Kakao Games' listing in September. Most of the bids for Big Hit's stock, priced at 135,000 won per share, came late on the second of two days of orders from individual investors.

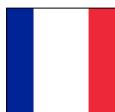
Pour en lire davantage : [Reuters](#)

Hipgnosis Raises \$242 Million in 72 Hours — Time to Devour More Catalogs

Hipgnosis, the highly-leveraged bet on the long-term earning potential of music IP, rolled out 163.8 million shares (at £1.16/\$1.48 apiece) to generate the capital. Though the majority of the cash derived from market sales, the two-year-old fund scored north of \$4.59 million (£3.6 million) via PrimaryBid, a London platform that connects "everyday" investors and businesses in search of backing. Hipgnosis founder and CEO Merck Mercuriadis personally purchased 100,000 of the shares, while other execs joined the former Pet Shop Boys manager in buying (decidedly smaller amounts of) the offering.



Pour en lire davantage : [DMN](#)



Un rapport analyse les groupes d'entreprises qui investissent les festivals de musiques actuelles

Source : [Bureau Export](#)

Le spectacle vivant privé ne voit plus le bout du tunnel



Source : [Les Echos](#)



Spotify, une pirouette pour des cachuètes

Source : [Libération](#)

Spotify Stock (SPOT) Ends September Down Nearly 17% — \$9.4 Billion In Market Cap Wiped Out



Source : [DMN](#)



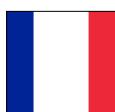
Enchères : le hip-hop, un nouveau marché très lucratif

Source : [Les Echos](#)

Warner seeks music tech investment opportunities in Asia



Source : [CMU](#)



Pourquoi certains festivals ne peuvent toujours pas vous rembourser (même 6 mois après)

Source : [MGB](#)

ÉCONOMIE (suite)



Triller gets a licensing deal with pan-Euro licensing hub Ice

Source : [Music:Ally](#)

One Lost Weekend



Source : [New York Times](#)



For Music Publishers, Is Quarantine a Thrilling Opportunity or a Ticking Time Bomb?

Source : [Rolling Stone](#)

Évolution de l'industrie de la musique visualisée, revenus par support de stockage 1977-2020



Source : [Pie Chart Pirate](#)



Peermusic expands into neighbouring rights with Premier Musik, All Right Music and Global Master Rights

Source : [Music Week / MBW](#)

How 7digital plans to grow the music industry in APAC and beyond



Source : [Music Network](#)



Sony expands live interests in US via deal with theatrical booking agency The Road Company

Source : [CMU](#)

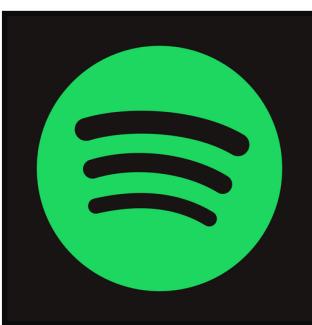
How much can a livestreamed music performance earn you?



Source : [RouteNote](#)

ACTUALITÉS TECHNO

Spotify will now let you search using lyrics so you can find that one song stuck in your head



For those times when you're constantly singing a line of a song but just can't remember what song those lyrics came from, Spotify can now help you with that. You can now search for songs by their lyrics on iOS and Android (via 9to5Mac). The feature looks to be pretty straightforward — type in some lyrics into Spotify's search bar and the app will surface songs that match. Songs that could be what you're looking for will have a "Lyrics match" tag

Pour en lire davantage : [The Verge / Siècle Digital](#)

Blockchain-Based Music Streaming Platform GRAFSOUND Aims to Capture Every Sound in the World

Blockchain's revolution has reached the music industry with the launch of GRAFSOUND, a music and audio streaming service (<http://mygrafsound.com>) with the grand aim of capturing all the sounds in the world. GRAFSOUND not only aims to become a repository of every musical note and voice, but also create a fair music market free from copyright infringements and a source of revenue for artists, singers and musicians to sell their content transparently and directly without intermediaries.



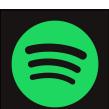
Pour en lire davantage : [Yahoo! / Grafsound](#)



Amazon Explore : la nouvelle plateforme qui propose des expériences en live

Source : [Siècle Digital](#)

Spotify has a patent for personality tracking technology—and it's pretty creepy stuff



Source : [MBW / DMN](#)



Ingrooves has built its own AI music marketing technology—and been granted a patent for it

Source : [MBW](#)

MTNs “Sasai” partners MusicTime to offer free music streaming in the messenger



Source : [TechZim](#)



Transfer Google Play Music to YouTube Music before it's too late. Here's how

Source : [CNet](#)

Rockifi launches heavy metal streaming to bolster music industry



Source : [The Herald](#)



The Rattle Debuts New Venture Label

Source : [Platform and Stream](#)

ACTUALITÉS TECHNO (suite)



Amazon Music Partners With Universal, Warner to Remaster Songs, Albums in Ultra-High-Definition

Source : [Media Players](#)



Instagram expands shopping on IGTV, plans test of shopping on Reels

Source : [Tech Crunch](#)



Spotify gets serious about its charts, launching weekly top 50 lists for albums and songs

Source : [MBW](#)



Who Says Spotify Gets to Have All the Fun? Giddy Proposes a More Collaborative Streaming Music Service

Source : [DMN](#)



Russia's latest music streaming entrant is state-owned Sberbank

Source : [Music:Ally](#)



Bang & Olufsen's New Hands-Free Remote Aims to Make Music Streaming Simple and Stylish

Source : [Robb report](#)



Instagram's 10th birthday release introduces a Stories Map, custom icons and more

Source : [Tech Crunch](#)



Apple will announce the next iPhone on October 13

Source : [Tech Crunch](#)



Spotify's new Soundtrap capture app offers collaborative voice notes for songwriters

Source : [Tech Crunch](#)



Beatchain Announces Fan Builder, a High-Tech, Ad-Buying Feature for Artists

Source : [Platform And Stream](#)



Spotify adds video for 'Written by' songwriter playlists

Source : [Music:Ally](#)



Spotify is launching a new global brand to 'connect with Black audiences'

Source : [MBW](#)



Amazon, Apple Or Spotify: The Musical Race To Dominate Digital Wellness

Source : [Forbes](#)



VARIA

20 Years Ago, Radiohead's 'Kid A' Changed The Way Albums Were Marketed



Despite their debut album Pablo Honey boasting a breakout hit in "Creep," The Bends continuing their hot streak on alt radio and OK Computer being celebrated as one of the landmark releases of the '90s, not one of Radiohead's first three albums climbed higher than No. 21 on the Billboard 200 albums chart. So how did Kid A, a stylistic left turn that eschewed guitars for synths and sounded like little else on the radio, become Radiohead's first No. 1 album in the United States?

Pour en lire davantage : [Billboard](#)



Facebook, YouTube, and Twitter have lost their empathy—and tech culture is to blame

Source : [Fast Company](#)

How Better Noise is expanding beyond music—to help its artists, and recovering addicts



Source : [MBW](#)



How MIDI Can Help Or Hurt Your Music

Source : [Reverbnation](#)

INSOLITE

Reebok Integrates Spotify Playlists Into Its Latest Sneaker Lineup



Spotify and Reebok recently unveiled the unique agreement, which encompasses three pairs of shoes designed based upon the characteristics of Houston, Atlanta, and New York City. Conceived by Reebok Senior Footwear Designer Mike Hesterberg and Product Manager Matt Hagerty, the sneakers specifically aim to highlight the "iconic elements that make each city unique," per Reebok's formal announcement message.

Pour en lire davantage : [DMN](#)



Rap Albums are Getting Shorter

Source : [Medium](#)

What If We Had No Music?



Source : [Audophile](#)



This soon-to-launch Minecraft club changed my mind about virtual raves

Source : [Music x Corona](#)