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**[COVID-19]** Québec crée un fonds régional d'urgence de 3 M\$ en soutien aux organismes culturels touchés par la pandémie [\[MCCQ\]](#)

**[COVID-19]** Lancement du Fonds d'urgence pour les artistes et travailleurs culturels des arts de la scène [\[Fondation des Artistes\]](#)

## Ressources COVID-19

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## ANNONCES IMPORTANTES

### Prolongation de la Subvention salariale d'urgence du Canada



La Subvention salariale d'urgence du Canada a contribué à protéger les emplois et à aider les entreprises, les organismes de bienfaisance et les organismes à but non lucratif à réembaucher des travailleurs. Ce programme a soutenu plus de 3,7 millions de travailleurs canadiens à ce jour. Tout au long de la pandémie, des mesures de soutien au revenu, comme la subvention salariale, ont aidé des familles et des travailleurs de partout au Canada à savoir d'où provient leur prochain chèque de paye et à garder nos communautés fortes.

Pour en lire davantage : [Ministère des Finances](#)



**Le gouvernement annonce de nouvelles mesures de soutien ciblées pour aider les entreprises pendant la pandémie**

Source : [Ministère des Finances](#)

**Québec crée un fonds régional d'urgence de 3 M\$ en soutien aux organismes culturels touchés par la pandémie**

Source : [MCCQ](#)

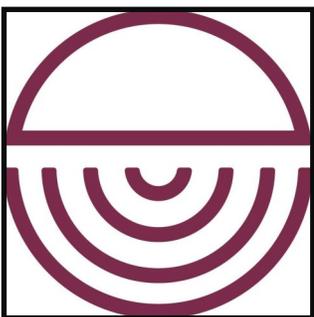


**Lancement du Fonds d'urgence pour les artistes et travailleurs culturels des arts de la scène**

Source : [Fondation des Artistes](#)

## COMMUNICATIONS DU SECTEUR CULTUREL

### Cher David, mais pourquoi diable mettre douze nouveaux spectacles en vente pour cet automne ?



La Fondation des artistes et le gouvernement du Québec, de concert avec la Guilde des musiciens et musiciennes du Québec (GMMQ) et l'Union des artistes (UDA), sont fiers d'annoncer le lancement du Fonds d'urgence pour les artistes et travailleurs culturels des arts de la scène. Une somme de 2 M\$ est dédiée aux artistes et travailleurs culturels du milieu des arts de la scène. Les arts de la scène ou arts vivants regroupent notamment les milieux du théâtre, de la musique, la chanson, la danse, l'humour et du cirque. Ils incluent également les arts de la rue.

Pour en lire davantage : [Théâtre Gilles-Vigneault](#)

# PRATIQUES INDUSTRIELLES ET ARTISTIQUES

## New industry exchange for recordings data up and running



Globally-focused record industry trade groups IFPI and WIN yesterday announced that the new Repertoire Data Exchange system they've been collaborating on is now live. The hope is that, via this new system, it will become easier for record labels and music distributors to get data about their new recordings into the record industry's various databases, ensuring faster and more accurate distribution of any monies collected through the collective licensing system.

Pour en lire davantage : [CMU](#)

## Damning new report details true impact of COVID on live events

The Live Entertainment Industry Forum has asked Canberra to take urgent action following a new report into the pandemic's economic impact on Australia's live events sector. The Economic Cost of COVID-19 on Australia's Live Entertainment Industry, produced by EY, lays bare the devastating impact of restrictions on mass gatherings. Preliminary findings from the report, which is set to be released in full later this month, estimated the sector's output last year to be \$36.4 billion. If restrictions remain in place until year's end, EY believes the pandemic will result in a catastrophic fall in revenue to \$12.8 billion, signalling a 65% decline.

Pour en lire davantage : [Music Network](#)



## Acast launches mental health event series

Source : [Radio Today](#)

## Spotify's Looking for a "Breaking Bad" Moment

Source : [Motley Fool](#)

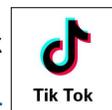


## BMG to eliminate 'controlled composition' deductions in all record contracts

Source : [CMU](#)

## Difficile de promouvoir la musique en français sur TikTok

Source : [ONFR+](#)



## Comment les festivals développent-ils les partenariats en temps de Covid ?

Source : [Tous les festivals](#)

## How TikTok won the mobile video wars by breaking all the rules

Source : [Fast Company](#)



## Get ready for the return of live music

Source : [Music Network](#)

# PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



How Facebook and Instagram supported emerging artists during the pandemic

Source : [Music Week](#)

Les indépendants de la culture organisent leurs Etats généraux

Source : [MGB](#)



UK music industry welcomes Culture Recovery Fund support for numerous venues and festivals, though COVID challenges remain

Source : [CMU](#)

38 years ago, CDs rewrote our relationship with music and primed us for 2020

Source : [Digital Trends](#)



MusiCares Launches New “Wellness in Music” Survey

Source : [Pitchfork](#)

This must be the place: Is Africa set to become a major player in the global music industry?

Source : [Synchtank](#)



Midtempo Radio Delivers a Harmonically Programmed Radio Stream

Source : [Platform & Stream](#)

Festivals as cities; festivals as test case

Source : [Music X Corona](#)

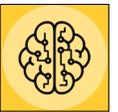


How Do You Predict the Next TikTok Music Hit? With a Ton of Data

Source : [Rolling Stone](#)

Is Artificial Intelligence Controlling What You Stream on Netflix, Hulu?

Source : [Thomas](#)



British India’s Matt O’Gorman fronts new music industry podcast

Source : [Music Network](#)

Youth Music publishes new research into barriers faced by disabled musicians

Source : [CMU](#)



Sony Music partners on new data-driven label and publishing venture

Source : [CMU](#)

# PRATIQUES INDUSTRIELLES ET ARTISTIQUES (suite)



Digital Music Distributor is Changing The Life of Independent Musicians

Source : [Switching Fashion](#)

Understanding the eight metrics YouTube's algorithm uses to rank videos



Source : [Marketing Tech](#)



A List of Today's Top Independent Spotify Playlist Curators

Source : [Beats & Bytes](#)

CMRRA Reports \$12M Q3 Payout To Members

**CMRRA**

Source : [FYI Music News](#)



CARAS: Submitting to the JUNOs for Rap Recording of the Year is FREE

Source : [Hip Hop Canada](#)

# CONSOMMATION MÉDIATIQUE ET DE BIENS CULTURELS

## Consumer Interest in Paid Livestreams Surging, According to New Data



Over the course of six months, the live music landscape has adapted to COVID-related restrictions, limiting in-person gatherings that once drove the touring industry. And while artists have been diversifying their methods of direct-to-fan engagement, fans are now responding with increased interest, opening their wallets as their favorite artists continue to open their homes.

Pour en lire davantage : [Billboard](#)

## Spotify Says Mental Health Is One of Its Fastest-Growing 'Genres' — Listening Time Up 50% In 2020

The never-ending news cycle of COVID-19, the US election, economic malaise, and racial conflict is stressing us out — and deteriorating our mental health. So it's hardly surprising that mindfulness and mental health playlists are being sought out by people looking for a calmer state. Now, there's data showing that people are seeking an escape through playlists and music. Spotify says playlists focused on mental health saw a 50% jump in listening time globally — data it released on World Mental Health Day. But that's just one of the areas showing big gains.

Pour en lire davantage : [DMN](#)



Consumers spent a record \$28 billion in apps in Q3, aided by pandemic

Source : [Tech Crunch](#)

African streaming service Mdundo has 5m monthly active users

Source : [Music:Ally](#)



Nearly A Fifth of the US Population Will Be TikTok Users in 2020

Source : [eMarketer](#)

Spoken Word Audio Report 2020: Share jumps; 43% listen daily

Source : [RAIN](#)



SCA reports radio streaming audience jump of 58%

Source : [Radio Today](#) / [RAIN](#)

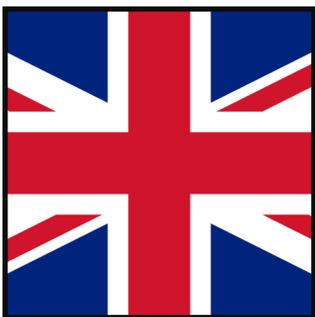
21% of Spotify's users engage with podcasts

Source : [London Loves Business](#)



# POLITIQUES PUBLIQUES

## UK Government Launches Inquiry Into Streaming Royalties



The British government has launched an inquiry into the music streaming model and its impact on artists and labels. Following pressure from the #BrokenRecord campaign, a committee of lawmakers will convene to investigate whether platforms such as Spotify and Apple Music are fairly redistributing their revenue, which amounted to more than £1 billion (\$1.29 billion) last year. The committee has invited people working across the music industry to submit evidence before November 16.

Pour en lire davantage : [Pitchfork](#)

## L'Union européenne serre la vis aux géants de la technologie

L'Union européenne se pose en gardien et ambitionne d'aller au delà des amendes. Le Vieux Continent a décidé de placer 20 grandes entreprises Internet sur une 'liste noire' comme nous l'apprend le Financial Times. Bruxelles demande une réglementation beaucoup plus stricte : les géants de la Silicon Valley, entre autres, devront être plus transparents sur leur manière de récolter des informations. Elle veut réduire leur pouvoir de marché et s'assurer d'un fonctionnement plus juste. Ce projet veut aussi lutter contre la désinformation et les contenus illégaux sur les plateformes.



Pour en lire davantage : [Siècle Digital](#)



## New UK Music boss sets out case for increased COVID support from government

Source : [CMU](#)

## Regional media players warn 'outdated' laws pose major threat



Source : [Radio Today](#)



## L'Etat prendra en charge à 100% le chômage partiel dans la culture, l'événementiel et le sport

Source : [MGB](#)

## L'Allemagne et l'Espagne cherchent des solutions scientifiques pour le retour des concerts



Source : [MGB](#)



## Une taxe numérique mondiale rapporterait jusqu'à 100 milliards de dollars chaque année

Source : [Les Échos](#)

## Retrain in vain: Why musicians need support from government, not career advice



Source : [Music Week](#)



## Russian stream-ripper formally takes his copyright dispute to US Supreme Court, and says the majors should support that move

Source : [CMU](#)

## UK Theatre and Society of London Theatre (SOLT) launches the SEE IT SAFELY campaign to prioritise safety as audiences start to return to live theatre



Source : [SOLT](#)



## USPTO Report on Public Views on Artificial Intelligence and IP – Current Laws are Adequate, but Data is Key Issue

Source : [JDSUPRA](#)

# ÉCONOMIE

## A case and path forward for Toronto's live music industry

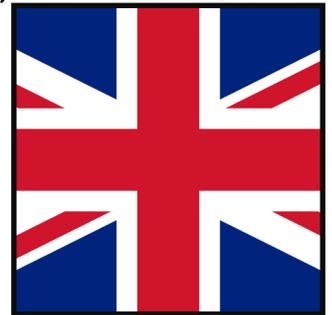


Live music venues of all sizes are the heart of any local live music ecology. The excitement and energy of a live show, whether given by an emerging artist or a global star, is just one reason people visit, live, work, and play in neighbourhoods where music thrives. Beyond this direct impact, live music indirectly helps sustain a wide range of other businesses and sectors, its effects quantified in research drawn from around the world. Music venues are critical to contemporary city-building as a vital component of any healthy community, contributing in myriad ways to the quality of life we enjoy – no matter where we live.

Pour en lire davantage : [Canadian Live Music Association](#)

## "L'industrie musicale, on la laisse mourir" : au Royaume-Uni, les musiciens, durement touchés par la crise du Covid-19, s'estiment abandonnés

Quatre cents musiciens vêtus de noir, masques rouges sur le visage. C'est l'image saisissante et fugace que l'on a pu voir à Londres, mardi 6 octobre, devant le Parlement britannique. Un concert d'une minute et trente secondes : la police n'avait pas autorisé plus pour éviter un rassemblement favorisant la propagation du Covid-19. C'est le syndicat des musiciens indépendants qui est à l'origine de cette manifestation éclair. Horace Trubridge, le secrétaire général de cette organisation qui représente plus de 32 000 professionnels, juge les aides de l'État insuffisantes.



Pour en lire davantage : [France Info / Les Échos](#)



**Primary wave's David Weitzman talks acquiring iconic catalogs & unique marketing-driven approach**

Source : [Synchtank](#)

**Radio ad spend fell over 30% in August**

Source : [Radio Today](#)



**Watch out, Amazon: Walmart could be the comeback story of the COVID-19 era**

Source : [Fast Company](#)

**Global music streaming revenues dipped in the second quarter**

Source : [Music Network](#)



**Live DMA : baisse d'1,2 milliards de revenus pour le live en Europe**

Source : [MGB](#)

**TikTok rival Triller reportedly in talks to go public**

Source : [New York Post](#)



**Musicians have earned over \$5M through BandzoogLe since the pandemic began**

Source : [MBW](#)

**Mandolin Secures \$5M Seed Round to Fuel Rapid Growth**

Source : [Platform & Stream](#)



**Livestreaming startup Moment House raises \$1.5m from starry seed investors**

Source : [Music:Ally](#)

# ACTUALITÉS TECHNO

## Introducing Promo Cards



In this era of streaming music and social media, artists have more ways to connect with fans than ever before. (...) You're not just a singer, rapper, producer, or band anymore — you're a DIY brand. You're more than a musician, you're also a marketer, creative director, curator, and even an amateur graphic designer. Introducing Promo Cards, easily customizable graphics that you can create to share with your fans to promote yourself, your songs, your album, or when you're featured on some of our most popular playlists\*. All you have to do is visit the site to get started. There's no log-in required and the site is available in English, Spanish, Portuguese, and German.

Pour en lire davantage : [Spotify](#)

## Introducing Global Charts to YouTube Music

Starting today, we're excited to announce that we are expanding the Explore tab to include our global YouTube Charts. For the very first time, YouTube Music users will be able to directly engage with the most popular music from 57 countries around the world! (...) Using our Global Charts and Trends, we're able to share with you the most popular songs from around the world, no matter where you're located. Curious what the top songs are in France? Always wondered what's trending in South Africa? Easily shift between locations by filtering through 57 countries and counting! The Charts section is your new opportunity to travel the globe through sound.

Pour en lire davantage : [YouTube](#)

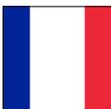


## Pray for Apple TV: Is this the end of the line for Apple's streaming box?

Source : [Digital Trends](#)

## The History of Portable Music

Source : [Statista](#)



## Lever de rideau sur le nouveau site TickeTac

Source : [MGB](#)

## Apple Music relaunches Kids & Music page to discover fun playlists for the whole family

Source : [TechGuide](#)



## Spotify iOS 14 widgets make early appearance in latest beta

Source : [9 to 5 Mac](#)

## Everything announced at the Apple iPhone 12 event

Source : [Digital Trends](#)



## Netflix Canada Announces Subscription Price Hike

Source : [Exclaim!](#)

# ACTUALITÉS TECHNO (suite)

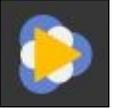


Instagram Adds New Audio Features for Reels, Including Option to Save Sounds for Your Clips

Source : [Social Media Today](#)

MellowPlayer is a Desktop App for Various Streaming Music Services

Source : [It's Foss](#)



SongShift says Spotify won't let it transfer people's playlists

Source : [Music:Ally](#)

New Spotify format allows podcasters to place songs between talk segments in shows

Source : [MBW](#) / [Music Network](#)



Is Beats the Budget Brand for Apple Now? — Introducing \$50 Beats Flex Earbuds

Source : [DMN](#)

Chartmetric Launches Mobile App to Help Music Pros Navigate the World of Data

Source : [Platform & Stream](#)



Radio Tools tracks music plays on radio and TV stations

Source : [Music:Ally](#)

## VARIA

### Can Music Make You Sick? Measuring the price of musical ambition



'Can Music Make You Sick?' is a new book by Sally Anne Gross and Dr George Musgrave, with its roots in a study of the same name commissioned by charity Help Musicians UK in 2017, about mental health in the music industry. Ahead of World Mental Health Day on 10 October, Gross and Musgrave have shared an excerpt from the book with Music Ally, and have also introduced it.

Pour en lire davantage : [Music:Ally](#)



### Five Things All Audiophiles Should Do

Source : [Audiophile Review](#)

### They Set the Stage for the Birth of Radio



Source : [Radio World](#)

## INSOLITE

### Flaming Lips Plotting Covid-Safe Concert Where Audience Will Be in Giant Bubbles



"I mean, it seems absurd, but we at first were just doing it as not a joke, but just as a kind of funny thing, and now it's becoming kind of serious and real," Wayne Coyne says

Pour en lire davantage : [Rolling Stone](#)



### The company that has a monopoly on ice cream truck music

Source : [The Hustle](#)

### Universal Music Group announces a new luxury hotel chain called UMUSIC Hotels



Source : [Fast Company](#)